## Growth Planning Committee Minutes July 6, 2021

Attendees:Dan Saunders, Chair, Jim Fitzgerald, Vice Chair, Paul Hogan, Werner Gilliam,<br/>Director of Planning and Development, Janet PowellAbsent:Jim McMann, Mike Corsie

Guests: Liz Durfee, Tom Morgan, Planning Consultants

Dan called the meeting to order at 6:00 p.m. and asked Liz to speak about the upcoming SWOT Workshop on July 26th at the Nonantum. The event has been fully advertised on social media, the town website, in the Coast Star, at the Graves Library and at Town Hall. The agenda will be posted on the CP website. Flyers will be posted as well.

Dan mentioned that the introduction he will give at the event will be tailored to allow as much time as possible for the workshop activities. Tom emphasized the importance of giving residents the CP website address so that they can review the first draft before the event. Liz will provide the agenda, fact sheets, a version of the SWOT instructions and the link to the website to registrants a few days before the event.

Dan read his two minute intro for the group. Tom suggested adding two things; how to make the the town be accountable to the plan and how to pay for it.

Dan will include a statement regarding implementation of the plan/what needs to be done and by whom.

A number of suggestions to further accountability included taking the plan to Department Heads for their acknowledgement, emailing everyone and requiring their respective responses and scheduling meetings with staff during the work day. The final proposal that met with positive response was to schedule a joint meeting with the Planning Board and Zoning Board before the September meeting on Land Use is held. They have first-hand knowledge of past applications and what is and what is not working. Werner suggested we keep it on the GPC schedule and Paul added that their reviewing the last CP Plan would be helpful especially with their making recommendations for this one.

Liz then gave an overview of the SWOT workshop, including the Sticky Dot survey and the Community Character poster. She will also create a pie chart to show that the results of the mini-survey determined the order of importance given to "favorite places".

At the entrance, there will be a "welcome table" where attendees can sign in and leave their email addresses. It is suggested that folks promote carpooling due to limited parking.

We will have a meeting on the 20th at 6:00 p.m. With no new business to discuss, Jim motioned to adjourn, Paul seconded it. Dan adjourned the meeting at 7:17 p.m.