

Responsible Parties List

Entity	Acronym
Animal Control Officer	ACO
Assessing Department	AD
Beach Advisory Committee	BAC
Board of Selectmen	BoS
Budget Board	BB
Cemetery Committee	KCC
Cape Porpoise Archaeological Alliance	CPAA
Cape Porpoise Pier Advisory Committee	CPPAC
Chamber of Commerce	CoC
Code Enforcement Officer	CEO
Conservation Commission	CC
Emergency Management	EM
Finance Department	FD
Fire Department	FD
Government Wharf Committee	GWC
Growth Planning Committee	GPC
Harbormasters	HM
Heritage Housing Trust	HHT
Kennebunk River Committee	KRC
Kennebunkport Emergency Medical Services	KEMS
Kennebunkport Conservation Trust	KCT
Kennebunkport Consolidated School	KCS
Kennebunkport Historical Society	KHS

Entity	Acronym
Library Trustees and Staff	L
Lighting Committee	LC
Parks and Recreation Department	PRD
Parsons Way Committee	PWC
Planning Board	PB
Planning Department	PD
Police Department	PoD
Public Health Department	PH
Public Safety Committee	PSC
Public Works Department	PW
Recreation Committee	RC
RSU 21	RSU
Sewer Advisory Committee	SAC
Shade Tree Committee	STC
Shellfish Conservation Committee	SCC
Short-Term Rental Committee	STR
Solid Waste Committee	SWC
Solid Waste / Recycling	SWR
Town Clerk	TC
Town Manager	TM
US Coast Guard	CG
US Fish & Wildlife Service	FWS
Zoning Board of Appeals	ZBA

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

Town Goals, Policies, Strategies – Historic Resources

	GOAL	PROMOTE AND PRESERVE LOCAL HISTORY AND HERITAGE.	RESPONSIBLE PARTY
1.	Policy	Promote awareness of the Town’s history.	
2.	Strategy	Appoint a resident who has knowledge of architectural history, historic preservation and archaeology to serve as an advisor to the land use boards.	BoS
3.	Strategy	Continue to teach local history at the Kennebunkport Consolidated School. Coordinate efforts between, local historians, residents, parents, friends, and teachers at the Consolidated School.	RSU 21 & KCS
4.	Strategy	Undertake a detailed, town wide survey of Kennebunkport’s historic structures. Identify historic sites and areas. Identify historic buildings that are threatened by sea level rise and extreme weather events.	KHS
5.	Strategy	Promote awareness of historic structures and districts that are listed in the National Register of Historic Places and the Historic American Building Survey.	KHS
6.	Strategy	Update the historic building plaque program to include structures and sites dating to the mid-20 th century.	KHS
7.	Strategy	Develop audio recordings of self-guided walking tours of Kennebunkport’s historically and architecturally significant sites. Erect interpretive signs.	KHS
8.	GOAL	RECOVER DATA FROM PREHISTORIC AND HISTORIC ARCHAEOLOGICAL SITES.	
9.	Policy	Protect and preserve prehistoric and historic sites until such time as data can be recovered by professional archaeologists.	
10.	Strategy	Develop an ordinance to protect archaeological sites.	PD & CPAA
11.	Strategy	Educate property owners and developers on the importance of archaeological remains, and seek their cooperation to ensure that prehistoric and historic sites are left in an undisturbed state.	PD & CPAA
12.	Strategy	Support the Kennebunkport Conservation Trust in its efforts to preserve the sites of historic English fishing settlements and Native American use of the Cape Porpoise Islands.	PB & KCT
13.	Policy	Efforts to recover data from archaeological sites in coastal areas should be accelerated due to the increasing intensity of extreme weather events.	
14.	Strategy	Support the rapid response efforts of the Cape Porpoise Archaeological Alliance, and accelerate efforts to recover data from offshore shipwrecks.	PB & CPAA
15.	GOAL	PROTECT AND PRESERVE HISTORIC STRUCTURES AND DISTRICTS.	
16.	Policy	Preserve historic and architecturally significant structures and areas	
17.	Strategy	Educate property owners on tax incentives for the restoration and preservation of income producing property.	PD
18.	Strategy	Advise property owners on improving a building’s energy efficiency while preserving its historic character.	CEO

Town Goals, Policies, Strategies – Historic Resources

19.	Policy	Protect Historic Structures that are Threatened by Sea Level Rise and Extreme Weather Events	
20.	Strategy	Work with the Silver Jackets and other experts to devise a plan to protect Dock Square buildings.	PD
21.	Goal	PRESERVE CEMETERIES AND GRAVEYARDS.	
22.	Policy	Restore, maintain, and protect cemeteries and burial plots.	
23.	Strategy	Research and document all cemeteries and burial plots. Seek permission from private property owners to allow access for restoration, monitoring and necessary maintenance. Enlist volunteers to work with the Cemetery Committee to restore all sites.	KCC

Town Goals, Policies, Strategies – Natural Resources, Forest Resources, and Agricultural Resources

1.	GOAL	PROTECT CRITICAL NATURAL RESOURCES, INCLUDING WETLANDS, TERRESTRIAL AND AQUATIC HABITAT, SAND DUNES, BEACHES, SCENIC VISTAS, AND UNIQUE NATURAL AREAS.	RESPONSIBLE PARTY
2.	Policy	Conserve and protect Kennebunkport’s critical natural resources through conservation and education.	
3.	Strategy	Support the Kennebunkport Conservation Trust to protect critical and important natural resources through purchase of land or easements from willing sellers.	KCT & CC
4.	Strategy	Prioritize conservation and allocation of resources toward conservation, maintenance, and monitoring activities in areas with greatest co-occurrence of water features, important natural communities, listed animal and plant species, and undeveloped land.	CC & PD
5.	Strategy	Conduct a natural resources inventory.	CC & PD
6.	Strategy	Collaborate with conservation partners to create and compile a publicly accessible database of educational resources and information about critical habitat (including salt marshes), vulnerable species, and the impacts of development and human activity on natural resources.	CC, FWS & PD
7.	Policy	Minimize the impacts of development and human activity on natural resources.	
8.	Strategy	Within the rural growth area, require that subdivisions and commercial developments maintain open space to the greatest extent practicable.	PB & PD
9.	Strategy	Encourage the use of native plants on public and private property.	PB & PD

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

10.	Strategy	Encourage developers to install street trees in order to enhance wildlife habitat and provide shade.	PB & PD
11.	Strategy	Conduct monitoring to evaluate the impact of pesticides and herbicides on natural resources and water resources and identify strategies to minimize impacts such as through alternative weed and pest controls and regulations, as needed.	CC, PD & BAC
12.	GOAL	PROTECT RARE AND ENDANGERED SPECIES.	
13.	Policy	Educate the public about rare and endangered species.	
14.	Strategy	Collaborate with conservation partners to develop an education and outreach program to inform the public about the presence of endangered, rare, and significant species and how to avoid impacting these species.	CC, FWS & PD
15.	Strategy	Work with the Maine DOT and Kennebunkport’s Public Works Department to accommodate known migratory crossings of endangered reptiles and amphibians as part of road construction and repair projects. Place caution signs at appropriate sites.	PW & PD
16.	Strategy	Continue to place signage on beaches during plover nesting season.	PW
17.	GOAL	PROTECT FOREST RESOURCES AND FARMLAND FROM THE NEGATIVE IMPACTS OF DEVELOPMENT.	
18.	Policy	Support agricultural and forestry activities.	
19.	Strategy	Support forestry and agricultural uses and activities such as agritourism, backyard chickens, farms, farm stands, and firewood sales.	PB
20.	Strategy	Review Town ordinances and regulations for consistency with Maine’s Right to Farm Law (Title 7 MSRA, Chapter 6) to determine if local ordinances and regulations require strengthening.	PB
21.	Strategy	Review Town ordinances and regulations for consistency with Article 1 Section 25 Right to Food of the Constitution of the State of Maine	PB
22.	Strategy	Amend the LUO to permit farmers’ markets.	PB
23.	Strategy	Review and amend, as necessary, the LUO and subdivision regulations to develop performance standards to protect these resources. Land developers should identify critical natural resources and utilize Beginning with Habitat maps and other data resources.	PB
24.	GOAL	PROTECT NATURAL RESOURCES WHILE MANAGING FOR LOW IMPACT PUBLIC USE.	
25.	Policy	Maintain and enhance open space recreational assets.	
26.	Strategy	Coordinate with the Kennebunkport Conservation Trust to interconnect public and private conservation lands and trail systems.	CC & KCT
27.	Strategy	Review use of Town-owned conservation lands to ensure that activities that do not damage or deplete natural resources.	CC & PD
28.	Strategy	Periodically review the use of the Town Forest and seek input from residents on permanent protection of Town Forest properties.	CC & BoS
29.	Policy	Provide access to conservation land.	
30.	Strategy	Coordinate with the Kennebunkport Conservation Trust to inventory, and improve, as needed, parking, access, and trails at conservation land that is open to the public. Enhance accessibility of public trails by improving ADA compliance. Make trails readily accessible to a range of users, physical abilities, and activities (walking, cross country skiing, etc.).	CC & KCT
31.	Strategy	Form a committee to investigate opportunities to pair protection and enjoyment of natural resources with tourism and recreation opportunities.	CC, KCT & CoC

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

32.	Policy	Maintain and enhance scenic resources.	
33.	Strategy	Inventory scenic resources and create an online map of scenic vistas.	PB & PD
34.	Strategy	Add protection of scenic views and scenic resources to Site Plan Review Performance Standards. See https://www.maine.gov/dmr/mcp/downloads/scenic/protectinglocalscenicresources_dec07.pdf .	PB & PD
35.	Goal	ADAPT TO CLIMATE CHANGE.	
36.	Policy	Enhance the resiliency of habitats and species.	
37.	Strategy	Conduct a study to identify opportunities to accommodate marsh migration inland to protect this critically important resource from sea level rise.	PB, CC & PD
38.	Strategy	Encourage conservation of low-lying undeveloped uplands where coastal marshes, beaches, and other intertidal natural communities can migrate inland with sea level rise (partners: Rachel Carson Wildlife Refuge, Kennebunkport Conservation Trust, Trust for Maine's Future).	PB, CC & PD
39.	Strategy	Identify locations to enhance wildlife corridors to help create places for species to migrate and shift north as temperature increases and protect these areas. The Nature Conservancy's Resilient Lands mapping tool is a good resource for identifying resilient and connected networks.	PB, CC & PD
40.	Strategy	Continue invasive species management and prepare to manage new invasive species.	CC & PD
41.	Strategy	Educate property owners about impacts of climate change, such as extreme heat, drought, and changes in precipitation on habitats and species. Provide information to new homeowners.	CC & PD
42.	Policy	Increase community resilience.	
43.	Strategy	Provide education about the role of shade trees in reducing heat and mitigating climate change and impacts.	STC
44.	Strategy	Engage in efforts to protect and restore protective natural features, such as floodplains, wetlands, marshes, dunes, and dune grass.	CC

Town Goals, Policies, Strategies – Housing

1.	GOAL	MEET THE DEMAND FOR AFFORDABLE HOUSING BY PROVIDING FOR A MIX OF HOUSING TYPES, IN A BROAD RANGE OF PRICES.	RESPONSIBLE PARTY
2.	Policy	Incentivize the construction of year-round affordable housing units, and create standards of eligibility for such units, with preference for Kennebunkport residents and persons employed in the Town.	
3.	Strategy	Amend the LUO to include a definition of affordable housing.	PD
4.	Strategy	Consider the acquisition or use of Town-owned land for the construction of affordable year-round housing units.	BoS
5.	Strategy	Consider amending the LUO to reduce minimum lot size requirements and increase allowable density within Growth Areas.	PB & PD
6.	Strategy	Encourage clustering of all types of housing units, including duplex and multi-plex units.	PB & PD
7.	Strategy	In subdivisions of 10+ dwelling units, the developer should set aside 10% as affordable units. In subdivisions of 5 to 9 dwelling units, at least one should be set aside. Alternately, the developer may consider an in-lieu fee.	PB, HHT & PD
8.	Strategy	Encourage the construction of accessory dwelling units for year-round use.	PB & PD
9.	Strategy	Amend the LUO to allow accessory dwelling units (ADU) and home occupations to co-exist and utilize performance standards to regulate the appearance and potential impact of these uses within neighborhoods.	PB & PD
10.	Strategy	Allow the development of multi-plex (multi-family) housing, including rental units, in designated Growth Areas.	PB & PD
11.	Strategy	Encourage the development of assisted living and independent living facilities.	PB & PD
12.	Strategy	Support the Kennebunkport Heritage Housing Trust.	BoS
13.	GOAL	MINIMIZE THE ADVERSE IMPACTS OF CLIMATE CHANGE.	
14.	Policy	Reduce the vulnerability of residences (homes?) to climate change.	
15.	Strategy	Educate homeowners about flood vulnerability.	CEO & PD
16.	Strategy	Seek grants from the Federal Emergency Management Agency and other state and federal agencies to assist property owners adapt to climate change.	PD
17.	Strategy	Review current zoning codes, regulations, and policies to incorporate building practices such as Low Impact Design standards.	PD
18.	Strategy	Consider climate impacts when identifying future growth areas.	PB & GPC

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

Town Goals, Policies, Strategies – Water Resources

1.	GOAL	PROTECT THE QUALITY AND QUANTITY OF WATER RESOURCES.	RESPONSIBLE PARTY
2.	Policy	Protect drinking water sources.	
3.	Strategy	Collaborate with the City of Biddeford to ensure cross boundary protection of groundwater resources. Create an aquifer protection overlay district.	PB & CC
4.	Strategy	Coordinate with the Kennebunk, Kennebunkport & Wells Water District (KKWWD) and area towns to protect regional drinking water resources.	CC
5.	Strategy	Periodically review regulations to ensure that freshwater wetlands that provide important groundwater recharge are sufficiently protected.	PD
6.	Policy	Protect water resources from the impacts of development and reduce the potential of water quality degradation.	
7.	Strategy	Conduct a comprehensive review of the LUO and Subdivision Regulations to identify opportunities to strengthen provisions for water resource protection.	PB & PD
8.	Strategy	Reduce the threshold percentage of impervious surface area that triggers the need for a stormwater management system, and increase the design standard for stormwater infrastructure to the 100-year storm event.	PB & PD
9.	Strategy	Amend stormwater regulations to require that stormwater be managed onsite as opposed to allowing offsite mitigation.	PB & PD
10.	Strategy	Amend the LUO and Subdivision Regulations to include green infrastructure and low impact development standards. Encourage complete streets and green streets.	PB & PD
11.	Strategy	Formalize the low road salt application policy while maintaining roadway safety.	PW & BoS
12.	Policy	Improve aquatic habitat.	
13.	Strategy	Adopt stream smart road crossing policy to reduce the impact of road crossings on fish and other aquatic species and habitat.	PH, BoS & PD
14.	Policy	Identify, monitor, and reduce sources of pollution.	
15.	Strategy	Conduct regular water quality monitoring of Little River, Beaver Brook, Smith Brook, Batson River, and the Kennebunk River.	PH
16.	Strategy	Continue to monitor the impact of the sewer outfall in the Kennebunk River.	PW
17.	GOAL	INCREASE COMMUNITY AWARENESS ABOUT WATER RESOURCE PROTECTION. (Continue reviewing 2/1/22)	
18.	Policy	Educate the public about water resource protection.	
19.	Strategy	Include a one-page summary of resources and links to information on water quality best management practices and pollutants (including invasive species, fertilizer, pesticide, herbicide use, septic failure, sedimentation, and hazardous substances) in tax bills or other town-wide mailings and post this information on the Town's website.	CC
20.	Strategy	Distribute educational material to owners of rental properties about the impacts of development, impervious surfaces, and disturbance of banks and riparian habitat on water bodies.	CC

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

21.	Strategy	Develop material on natural resource and water quality protection measures for owners of rental properties to make available to short term and seasonal renters.	CC
22.	Strategy	Conduct a public outreach campaign to increase awareness of the impact of septic systems on surface and groundwater.	CEO
23.	Policy	Manage water resources at a regional and watershed scale.	
24.	Strategy	Collaborate with Kennebunk, Biddeford, Arundel, the York County Soil and Water Conservation District, and the Kennebunk River Committee, and the Kennebunk Land Trust to protect water resources.	BoS, CC & KCT
25.	Policy	Maintain healthy biological and ecological diversity.	
26.	Strategy	Add a definition of vernal pool to the LUO that is consistent with ME DEP Ch. 335 rules.	PB & PD
27.	Strategy	Coordinate with the City of Biddeford to map and develop a management plan for vernal pools in the Biddeford/Kennebunkport Vernal Pool Complex.	PB & PD
28.	GOAL	ADAPT TO THE IMPACTS OF CLIMATE CHANGE.	
29.	Policy	Minimize the impacts of climate change to water resources and water infrastructure.	
30.	Strategy	Adopt water restriction policies to conserve water during droughts and encourage conservation and reuse of water resources.	BoS
31.	Strategy	Identify opportunities to lead, participate, and build from regional climate adaption efforts.	BoS, PB & PD
32.	Strategy	Encourage homeowners to test private well water quality and to inform the Town of high salinity levels that may be due to saltwater intrusion.	CEO
33.	Strategy	Investigate the vulnerability of public and private wells to sea level rise induced groundwater rise and to drought. Initiate planning for the potential future need to expand the Town's drinking water infrastructure if private wells become unusable due to drought or salinity or other contamination.	BoS & PD
34.	Strategy	Identify and monitor buried hazards that may be impacted by rising groundwater.	PD
35.	Strategy	Assess water infrastructure to identify cracks and leaks that may be at risk to saltwater intrusion.	PW
36.	Strategy	Provide education about climate change impacts such as increased and more frequent flooding of surface water, wetlands, and floodplains, and other low-lying areas.	PD
37.	Strategy	Assess the vulnerability of registered storage tanks to sea level rise and groundwater rise and develop a plan to relocate them as necessary.	PD

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

Town Goals, Policies, Strategies – Marine Resources

1.	GOAL	ENSURE ACCESS TO COASTAL WATERS NECESSARY FOR COMMERCIAL FISHING, COMMERCIAL MOORING, DOCKINGS, AND RELATED FACILITIES.	RESPONSIBLE PARTY
2.	Policy	Cooperate with the Towns of Kennebunk and Arundel in the management of the tidal portions of the Kennebunk River.	
3.	Strategy	Continue active participation in the Kennebunk River Committee as provided by the Inter-local Agreement.	KRC
4.	Policy	Ensure safe, well-marked, and unimpeded use to both of the Town’s major harbors.	
5.	Strategy	Work with the harbormaster(s) and the Coast Guard to maintain clear markings of the channels.	HM & CG
6.	Policy	Provide sufficient regulation to require safe and courteous operation of watercraft and maintenance of moorings.	
7.	Strategy	Work with the harbormaster(s) to encourage the safe operation of watercraft in affected areas.	BoS & HM
8.	Policy	Reserve a sufficient number of moorings to meet the needs of the commercial fishing industry.	
9.	Strategy	Maintain separate mooring lists for commercial and pleasure craft to provide access for both uses in the harbors.	BoS & HM
10.	Strategy	Continue to assign priority status to commercial fishermen for mooring spaces.	BoS & HM
11.	Policy	Protect and support the marine resources industry.	
12.	Strategy	The LUO should continue to allow marine resource uses in appropriate areas.	PB
13.	Strategy	Investigate removal of Days Mill dam near Route 35 and other dams that impede fish passage and impact habitat and spawning grounds of anadromous fish.	CC & PD
14.	Strategy	Monitor and protect eel grass from pollutants, particularly nitrogen.	CC & PD
15.	Strategy	Reduce the flow of nitrates into nearshore waters by expanding the Town’s sewer service area and regulating the use of fertilizers.	CC, PW & PD
16.	Strategy	As the water temperature rises in the Gulf of Maine, assist local fishermen in transitioning to the harvesting of species that thrive in warmer waters.	PD
17.	Strategy	Adopt a Right-to-Fish ordinance.	PB & PD
18.	Strategy	Support the establishment of a Community Supported Fishery and informal seafood sales on the waterfront.	PB & BoS
19.	Policy	Keep Government Wharf & Cape Porpoise Pier well maintained, and Preserve the Working Waterfront	
20.	Strategy	Maintain the Cape Porpoise Pier and Government Wharf. Ensure that there is adequate parking for commercial fishermen.	BoS & HM
21.	Strategy	Educate individuals engaged in working waterfront activities about the working waterfront current use program.	A

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

22.	Goal	ENSURE ACCESS TO PUBLIC BEACHES BY RESIDENTS AND SUMMER VISITORS, WHILE PROTECTING THE PRIVACY OF PROPERTY OWNERS IN THE VICINITY.	
23.	Policy	Allow residents and visitors to enjoy the use of the Town’s beaches.	
24.	Strategy	Maintain signage marking public access to beaches.	PW
25.	Strategy	Provide information regarding use of the beaches with all parking stickers.	BAC & TC
26.	Strategy	Continue the use of police patrols on the beaches.	PoD
27.	GOAL	PROTECT THE WATER QUALITY OF TIDALRIVERS, STREAMS, MARSHES, AND COASTAL BEACHES	
28.	Policy	Protect the health of recreational users of tidal areas and beaches.	
29.	Strategy	Continue the partnership with Maine’s Healthy Beaches Program and implement all the recommendations in its “Summary Report of Enhanced Monitoring and Pollution Source Tracking Efforts in the Goose Rocks Beach Watershed, Kennebunkport,” published in February 2021.	BAC & PD
30.	Policy	Reduce contamination levels to allow shellfish harvesting and to meet all applicable water quality standards.	
31.	Strategy	Work with the Maine Department of Environmental Protection to monitor and eliminate fecal coliform levels found in coastal waters.	BAC & PD
32.	Strategy	Inspect and enforce subsurface wastewater disposal systems. Monitor dissolved oxygen and enforce overboard discharge regulations.	CEO
33.	Strategy	Pump outs should be provided in Cape Porpoise Harbor and the Kennebunk River.	BoS & HM
34.	Policy	Educate the public about the value of and need for protected salt marsh.	
35.	Strategy	Maintain cooperative agreements with the Rachel Carson Refuge staff to develop a program for management and education.	CC & FWS

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

Town Goals, Policies, Strategies – Energy

1.	GOAL	REDUCE THE VOLUME OF GREENHOUSE GASSES GENERATED IN KENNEBUNKPORT	RESPONSIBLE PARTY
2.	Policy	Develop and implement community-wide strategies to reduce greenhouse gas (GHG) emissions.	
3.	Strategy	Facilitate and incentivize the installation of electric vehicle (EV) chargers throughout the community.	PD
4.	Strategy	Amend the LUO to incentivize residential development that is energy efficient and that does not rely on fossil fuels.	PB & PD
5.	Strategy	Amend the LUO to require that commercial development of a certain scale include EV charging stations and be designed to LEED standards.	PB & PD
6.	Strategy	Develop a town-wide network of bicycle and pedestrian paths to lessen dependence on conventional motor vehicles.	PB & PD
7.	Policy	Establish a GHG emissions inventory and a plan for reducing emissions.	
8.	Strategy	Strive to match or exceed the State of Maine’s goals of a 45% reduction in GHG emissions by 2030, and 80% by 2050.	PD
9.	Strategy	Utilize Southern Maine Planning & Development Commission’s calculations on Kennebunkport’s GHG emissions in the transportation sector as a baseline to measure progress in the future.	PD
10.	Strategy	Measure & monitor GHG emissions from municipal operations, and community wide.	PD
11.	Strategy	Develop a local climate action plan.	BoS & PD
12.	Policy	Prepare the community for a changing climate.	
13.	Strategy	Educate the community about clean energy options.	PD
14.	Strategy	Educate community members about steps they can take to reduce emissions and become more resilient.	PD
15.	Policy	Reduce municipal fossil fuel consumption and implement municipal energy efficiency measures.	
16.	Strategy	Utilize energy saving performance contracts (ESPC) to finance large energy efficiency projects.	BoS
17.	Strategy	Budget and plan for long-term energy efficiency equipment upgrades.	TM, PSC & PW
18.	Strategy	Install and operate renewable energy systems at municipal facilities.	BoS & PD
19.	Strategy	Procure locally produced, renewable energy for public facilities using bundled or unbundled Renewable Energy Certificates (RECs).	BoS
20.	Strategy	Collaborate with other municipalities to install and operate renewable energy systems for municipal and community use.	BoS
21.	Strategy	Track and benchmark building energy consumption, and seek ways to improve energy efficiency in all facilities.	PD, PSC & PW

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

22.	GOAL	IMPROVE THE RELIABILITY OF KENNEBUNKPORT'S ELECTRICAL POWER SUPPLY	
23.	Policy	Encourage local generation of renewable energy and decentralization of the electrical grid.	
24.	Strategy	Amend the LUO to include a solar ordinance that permits solar arrays (up to 10 acres) in appropriate locations and includes performance standards.	PB & PD
25.	Strategy	Adopt codes and permitting practices that support renewable energy systems in the community.	PB & PD
26.	Strategy	Facilitate the adoption of renewable energy technologies (i.e. solar, geothermal) by adapting building and zoning codes.	PB & PD

Town Goals, Policies, Strategies – Economy

2.	GOAL	ACHIEVE A SUSTAINABLE BALANCE BETWEEN TOURISM AND MAINTAINING THE TOWN'S CHARACTER AND QUALITY OF LIFE FOR ALL ITS RESIDENTS.	RESPONSIBLE PARTY
3.	Policy	Recognize the importance of seasonal visitors while maintaining Kennebunkport's scenic beauty and architectural heritage for the enjoyment of all.	
4.	Strategy	Incorporate placemaking signage to designate specific points of interest.	PD & CoC
5.	Strategy	Support the needs of the business community to attract tourists while at the same time assuring a high quality of life for residents.	PD & CoC
6.	Policy	Recognize the important contributions toward stabilization of our taxes by non-resident taxpayers.	
7.	Strategy	Encourage involvement by non-permanent residents in community forums and other venues.	BoS
8.	GOAL	PROMOTE THE DEVELOPMENT AND VIABILITY OF LOCAL BUSINESSES.	
9.	Policy	Develop and maintain local jobs for residents of all ages and backgrounds.	
10.	Strategy	Review and clarify ordinance provisions governing home occupations.	PB & PD
11.	Strategy	Establish a location for food trucks.	PB & PD
12.	Strategy	Explore innovative approaches to housing the tourist industry's seasonal workforce.	PB & PD
13.	Strategy	Seek to provide a diverse range of employment opportunities.	PB, PD & CoC
14.	Policy	Encourage new year-round, small-scale, low traffic businesses and home occupations.	
15.	Strategy	Seek opportunities to diversity the local economy to better withstand the potential impacts of disruptive events such as pandemics.	PB, PD & CoC
16.	GOAL	MITIGATE POTENTIAL IMPACTS OF COMMERCIAL USES ON SURROUNDING NEIGHBORHOODS	
17.	Policy	Manage commercial development and associated tourism to ensure the safety and enjoyment of residents and visitors.	

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

18.	Strategy	Expand LUO provisions to protect abutters and residential neighborhoods from the adverse effects of noise, traffic, and parking.	PB & PD
19.	Strategy	Develop standards for businesses and small scale professional offices so that they reflect the scale and character of the community.	PB & PD
20.	Strategy	Develop policies for parking and traffic flow control provisions to reduce congestion and provide a healthful, safe, and peaceful environment for residents and visitors.	PB & PD
21.	Strategy	Collaborate with the Towns of Kennebunk and the business communities in Dock Square and Kennebunk Lower Village to manage tourism to ensure the safety and enjoyment of residents and visitors.	BoS
22.	Strategy	Establish standards for new commercial growth that favor enterprises that provide essential services.	PB & PD
23.	Policy	Create and promote a Green Economy	
24.	Strategy	Create and promote a community brand featuring natural resources and cultural characteristics of the community.	PD & CoC

Town Goals, Policies, Strategies – Public Facilities & Services

1.	GOAL	MAINTAIN A LOCALLY BASED PUBLIC SCHOOL FACILITY.	RESPONSIBLE PARTY
2.	Policy	Continue to have a K-5 local public school facility in Kennebunkport.	
3.	Strategy	Allocate sufficient funding each year for capital improvements and maintenance of the Consolidated School to guarantee that obsolescence is not fostered or created by fiscal neglect or poor planning.	BoS & RSU
4.	GOAL	ENSURE ADEQUATE MUNICIPAL OFFICE SPACE AND TECHNOLOGY FOR TOWN GOVERNMENT AND RELATED SERVICES.	
5.	Policy	Provide adequate facilities for local government.	
6.	Strategy	Continue to offer online municipal services in order to better serve the public, while maintaining an efficient workforce.	BoS
7.	Strategy	Develop a plan to maintain municipal operations and services in a pandemic.	BoS, EM & HD
8.	GOAL	PROVIDE PUBLIC SEWER SERVICE IN AREAS DESIGNATED AS GROWTH AREAS.	
9.	Policy	Monitor the need for sewage facilities in growth areas and where sewer expansion will benefit environmentally sensitive areas.	
10.	Strategy	Utilize special assessments or impact fees to finance improvements and maintenance of the wastewater treatment system, as needed.	BoS & PW
11.	Strategy	Prioritize the maintenance of aging sewer infrastructure.	BoS & PW
12.	Strategy	Adhere to the Maine Climate Council's recommendation to locate critical infrastructure such as pump stations and other wastewater infrastructure away from the area that is at risk under an 8.8 foot of sea level rise scenario in the year 2100.	BoS & PW
13.	GOAL	PROVIDE ADEQUATE FACILITIES AND SERVICES TO MEET PUBLIC SAFETY NEEDS.	

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

14.	Policy	Maintain an adequate police force, fire department, and ambulance service to protect the citizens and properties of Kennebunkport. Support and sustain the Fire Department’s call-force system.	
15.	Strategy	Support the continued needs of the community’s volunteer fire service.	FC & BoS
16.	Strategy	In order to ensure a timely response by volunteer first responders, the Town should take steps to ensure that in-town housing options are affordable for first responders.	PSC, PB & BoS
17.	Strategy	Support mutual aid agreements.	PSC, PC & BoS
18.	GOAL	MAINTAIN KENNEBUNKPORT AS A “GREEN” COMMUNITY.	
19.	Policy	Maintain a progressive shade tree program.	
20.	Strategy	Require developers and builders to plant shade trees in a manner consistent with a town wide plan and specification to be developed by the Shade Tree Committee. Ensure the inclusion of shade tree easements along the public roadways.	PB & PD
21.	Strategy	Develop and implement a comprehensive shade tree program, including an installation, maintenance, and replacement policy.	PB, STC & PD
22.	GOAL	REDUCE SOLID WASTE.	
23.	Policy	Encourage the reduction of solid waste and support and sustain a viable, aggressive, and creative recycling program.	
24.	Strategy	Maintain a consistent and continuing educational program to keep citizens informed of their responsibility for recycling and programs available for them to use.	SWR, BoS & PD
25.	Strategy	Develop a program to assist commercial properties to actively participate in recycling programs.	SWR, BoS & PD
26.	Strategy	Review recycling rates and tipping fees on a regular basis to ensure the efficiency of current policies and procedures.	SWR, BoS & PD
27.	Strategy	Explore the effectiveness of Pay-by-the-Bag disposal rates.	SWR, BoS & PD
28.	Strategy	Increase the frequency of recycling pick-up.	SWR & BoS
29.	Strategy	Install recycling receptacles next to all public trash cans.	SWR & PW
30.	Strategy	Require commercial businesses that undergo Site Plan Review to implement a dedicated recycling policy.	PB & PD
31.	GOAL	STRIVE FOR MUNICIPAL OPERATIONS THAT ARE SUSTAINABLE & RESILIENT.	
32.	Policy	Lead by demonstrating sustainable values and practices.	
33.	Strategy	Achieve LEED certification for public building projects.	BoS & PD
34.	Strategy	Manage special events sustainably.	BoS
35.	Strategy	Integrate sustainability criteria into capital planning.	TM

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

36.	Policy	Operate a safe, clean, and efficient fleet of vehicles.	
37.	Strategy	Update fleet purchasing practices to prioritize electric vehicles.	BoS, PSC & PW
38.	Strategy	Enact and enforce anti-idling policies for public fleet vehicles.	BoS
39.	Policy	Incorporate climate change risk assessment and adaptation into public facilities and services planning	
40.	Strategy	Develop criteria to include climate change vulnerability and risk assessment of projects that are proposed for inclusion in the capital improvement program.	TM
41.	Strategy	Develop a policy to utilize the Maine Climate Council’s guidance on planning and preparing for sea level rise when identifying appropriate sites for new construction or redevelopment of town-owned structures and critical infrastructure.	PD

Town Goals, Policies, Strategies – Transportation			
1.	GOAL	PLAN, FINANCE, AND DEVELOP A TRANSPORTATION SYSTEM THAT PROVIDES EFFICIENT AND SAFE ACCESS AND CONNECTIVITY.	RESPONSIBLE PARTY
2.	Policy	Maintain and improve transportation infrastructure and provide adequate facilities and equipment to do so.	
3.	Strategy	Continue to update, prioritize, and fund the Town’s plan for transportation improvements, maintenance, and repairs.	TM
4.	Strategy	Maintain the Town’s street acceptance policy that requires sufficient public benefit for a street to be considered for acceptance as a public way.	PB
5.	Strategy	Maintain and invest in Town roads, including all necessary ditches, streams, culverts, and drainage structures, as well as capacity to accommodate pedestrian and bicycle use.	BoS & PD
6.	Policy	Support a safe, efficient, and optimal use of the regional transportation system.	
7.	Strategy	Coordinate with state and regional entities to enhance multi-modal opportunities.	PD
8.	Strategy	Support the Shoreline Explorer and Intown Trolley.	BoS
9.	Strategy	Work with the Maine Department of Transportation (MDOT) to improve pedestrian and bicycle connections between Cape Porpoise Square and Dock Square.	PD
10.	Strategy	Maintain local ordinances to avoid conflicts with a) Policy objectives of the <i>Sensible Transportation Policy Act</i> (23 M.R.S.A. §73); b) State access management regulations pursuant to 23 M.R.S.A. §704; and c) State traffic permitting regulations for large developments pursuant to 23 M.R.S.A. §704-A.	PD
11.	Policy	Plan and prepare to accommodate electric vehicles (EV).	

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

12.	Strategy	Identify potential locations for EV charging stations.	PD & GPC
13.	Strategy	Amend LUO to develop regulations for EV charging stations.	PB & PD
14.	Policy	Reduce traffic congestion.	
15.	Strategy	Conduct a comprehensive traffic study to identify opportunities to reduce congestion in Dock Square.	PB & PD
16.	Strategy	Evaluate the need for new traffic patterns in the growth area.	PB & PD
17.	Strategy	Establish summer shuttle services from remote parking area(s) to Dock Square.	BoS
18.	Strategy	Provide short-term rental property owners with information on remote parking options and trolley service to encourage visitors to utilize these options.	BoS
19.	Strategy	Manage access on major transportation routes by limiting curb cuts and dead end streets, and promoting shared driveways.	PB
20.	GOAL	INCREASE MULTI-MODAL TRANSPORTATION OPTIONS	
21.	Policy	Meet the diverse transportation and public health needs of all residents and visitors by providing a safe, efficient, and adequate transportation network for all types of users.	
22.	Strategy	Develop and adopt a complete streets policy.	PB & PD
23.	Strategy	Develop a long-term vision for a network of bicycle trails to serve the community and link to trails and facilities in neighboring communities.	PB, PD & GPC
24.	Strategy	Consider a three foot minimum sidewalk width to increase feasibility of sidewalk installation.	PB & PD
25.	Policy	Prioritize safety for pedestrians and bicyclists.	
26.	Strategy	In collaboration with the SAU, improve safety in the vicinity of the Consolidated School.	PD
27.	Strategy	Identify locations to reduce speed to 20 miles per hour to minimize the potential pedestrian and bicycle fatalities and serious injuries.	PD
28.	Strategy	Request Maine DOT install wider shoulders near the school and along high-speed sections of Route 9.	BoS
29.	Strategy	Seek opportunities to integrate traffic calming methods into roadway improvements.	PD
30.	Policy	Provide amenities for bicyclists.	
31.	Strategy	Amend site plan review regulations to require bike racks.	PB & PD
32.	Strategy	Inventory existing bike racks and identify locations where additional racks are needed.	PD
33.	GOAL	INTEGRATE TRANSPORTATION AND LAND USE PLANNING.	
34.	Policy	Develop a connected network of streets and destinations.	

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

35.	Strategy	Work with the Kennebunkport Conservation Trust to enhance trail connectivity.	KCT & PD
36.	Strategy	Enhance the connectivity of trail systems in the vicinity of Gravely Brook Road and Goose Rocks Road.	PD
37.	Strategy	Discourage cul-de sacs and consider limiting length of dead end streets to encourage connectivity and reduce vehicle miles traveled and commute times.	PB & PD
38.	Policy	Enhance access to waterfront, recreation, and other amenities.	
39.	Strategy	Continue to issue beach parking stickers to residents and visitors.	BoS
40.	Strategy	Consider metered parking in areas of high demand, and consider establishing a parking benefits district where meter revenues are dedicated to neighborhood improvements.	BoS
41.	Strategy	Formalize overflow parking policies for events with SAU and other landowners.	BoS
42.	Strategy	Review, and reduce, as needed, off-street parking requirements for residential use.	PB & PD
43.	Policy	Maintain compatibility between transportation infrastructure and surroundings.	
44.	Strategy	Coordinate with MDOT to ensure that transportation improvement projects on Route 9 and North Street are consistent with the character of the neighborhood.	PD
45.	Strategy	Investigate the merits of separate roadway design standards for designated rural and growth areas.	PB & PD
46.	Strategy	Consider designating scenic byways to protect winding tree lined roads.	PB & PD
47.	GOAL	REDUCE IMPACTS TO INFRASTRUCTURE DUE TO CLIMATE CHANGE	
48.	Policy	Integrate climate risk assessment and adaptation planning into prospective transportation projects.	
49.	Strategy	Conduct a comprehensive transportation vulnerability assessment to identify vulnerable assets and loss of connectivity due to sea level rise.	PD
50.	Strategy	Investigate impacts of groundwater rise and extreme heat on transportation infrastructure.	PD
51.	Strategy	Conduct a town-wide inventory of culverts and continue to upgrade culverts to withstand extreme weather events and greater precipitation.	PW
52.	Strategy	Reduce roadway and private drive width standards for roads that serve multiple buildings as a strategy to reduce impervious surfaces.	PB & PD
53.	Strategy	Encourage developers and residents to install and maintain pervious pavement in appropriate locations.	PB & PD
54.	Strategy	Upgrade and repair seawalls in the vicinity of Warwick Avenue and Spouting Rock Avenue.	BoS
55.	Strategy	Plan for the possibility that some town roads or segments of town roads may require elevation to avoid inundation due to sea level rise.	PD

Town Goals, Policies, Strategies – Recreation & Cultural Resources

1.	GOAL	PROVIDE HIGH QUALITY PARKS AND RECREATIONAL FACILITIES AND THE FINEST PROGRAMS, ATHLETICS, EVENTS, AND LEISURE ACTIVITIES.	RESPONSIBLE PARTY
2.	Policy	Continue to offer an array of recreation and cultural programs, classes, and opportunities for residents of all ages and identify opportunities to enhance recreational and cultural resources.	
3.	Strategy	Prioritize the maintenance of existing recreational facilities and areas.	RC
4.	Strategy	Utilize the Parks and Recreation website to provide information about programs and classes.	RC
5.	Strategy	Maintain and expand virtual recreation and cultural opportunities.	RC
6.	Strategy	Develop Parson’s Field into a multi-use space that supports active recreation and specific programming such as a splash pad, sports fields, roller hockey, pickle ball, and other uses identified by the Parks and Recreation Department and residents.	RC
7.	Strategy	Identify public locations that could be used year-round for community gatherings, such as concerts.	RC
8.	Strategy	Involve residents in long-term recreational and cultural resource planning efforts.	RC
9.	Strategy	Develop a community center with resources and services for seniors.	RC & BoS
10.	Strategy	Collaborate with the Kennebunkport Conservation Trust to develop and manage a trail network that allows for a variety of outdoor recreational experiences, while sustaining wildlife habitats and corridors.	RC & KCT
11.	Strategy	Identify opportunities for volunteers to support trail construction and maintenance opportunities.	RC
12.	Strategy	Encourage organizations to promote cultural programs on the Town website.	L
13.	Strategy	Partner with businesses, non-profits, and the RSU 21 to identify suitable locations for events and gatherings.	RSU, CoC & BoS
14.	Strategy	Continue to host seasonal events that provide social and cultural opportunities for residents and visitors.	RC
15.	GOAL	MAINTAIN AND EXPAND ACCESS TO THE SHORE AND RIVERS FOR RECREATIONAL USES.	
16.	Policy	Enhance public access to the water for recreational use	
17.	Strategy	Create a public boat launch.	BoS
18.	Strategy	Install signs that indicate points of interest, parking and public rights-of-way to the water. Publish a list of the rights-of-way.	RC & CoC
19.	GOAL	PREPARE FOR CLIMATE CHANGE.	
20.	Policy	Integrate climate vulnerability and adaptation into recreational planning efforts.	
21.	Strategy	Avoid developing new facilities in areas that are vulnerable to sea level rise and inland flooding.	BoS
22.	Strategy	Acquire land in strategic locations to act as a buffer from sea level rise and inland flooding.	CC & BoS

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

23.	Strategy	Identify recreational assets that are vulnerable to sea level rise.	RC
24.	Policy	Incorporate adaptation strategies into facility design.	
25.	Strategy	Increase the canopy cover at parks to provide shade.	RC & STC
26.	Strategy	Incorporate water features such as splash pads to help keep visitors cool.	RC
27.	Strategy	Use pervious pavements and other green infrastructure in parks to reduce stormwater runoff.	RC & PW

Town Goals, Policies, Strategies – Hazard Mitigation

1.	GOAL	MITIGATE VULNERABILITY TO NATURAL HAZARDS, HUMAN-MADE HAZARDS, AND CLIMATE CHANGE.	RESPONSIBLE PARTY
2.	Policy	Plan and prepare for hazards.	
3.	Strategy	Continue to participate in multi-hazard mitigation plan updates and encourage public participation in this process.	PSC, PW & PD
4.	Strategy	Partner with regional entities and communities to enhance evacuation route planning and community education on evacuation routes.	PSC, PW & PD
5.	Strategy	Partner with regional entities and communities to identify additional options for shelters.	PSC, PW & PD
6.	Strategy	Incorporate planning for pandemics into existing hazard mitigation and emergency operations plans to increase preparedness for future pandemics.	EM & PH
7.	Strategy	Encourage participation in the National Flood Insurance Program.	CEO
8.	Strategy	Participate in the National Flood Insurance Program's Community Rating System to reduce the community's vulnerability and policy holder's flood insurance premiums.	CEO & BoS
9.	Strategy	Educate the public about hazards and strategies to avoid potential damage and injury.	EM & PD
10.	Strategy	Keep the Town's emergency operations plan current.	PSC
11.	Policy	Increase community resilience to climate change impacts.	
12.	Strategy	Complete the Maine Flood Resilience Checklist to assess coastal vulnerabilities.	PD
13.	Strategy	Assess non-coastal vulnerabilities to establish a comprehensive understanding of current and future climate change impacts to people, infrastructure, and natural resources.	PD
14.	Strategy	Seek funding from the Federal Emergency Management Agency and other sources for projects that will increase understanding of vulnerability and mitigate vulnerability.	BoS & PD
15.	Strategy	Continue to participate in regional efforts to assess and mitigate vulnerability.	BoS & PD
16.	Strategy	Incorporate climate adaptation into future updates to the Comprehensive Plan.	GPC

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

17.	Strategy	Incorporate hazard mitigation analysis into planning and zoning reviews, open space preservation, land development regulations, storm water management, coastal management, and building codes.	PB & PD
18.	Strategy	Ensure adequate funding and support for hazard identification and mitigation. Advocate for emergency services, critical infrastructure protection, and on-going health and safety services.	BoS

Town Goals, Policies, Strategies – Regional Coordination

1.	GOAL	COORDINATE WITH OTHER COMMUNITIES IN THE REGION	RESPONSIBLE PARTY
2.	Policy	Maintain cooperative agreements with nearby communities that are mutually beneficial.	
3.	Strategy	Support regional efforts such as the SMPDC efforts, bicycle and hiking trails, the Shoreline trolley network, police & emergency communications, emergency management, fire and ambulance mutual aid, potable water supply, RSU 21, solid waste and recycling, Kennebunk River management, aquifer protection, water testing at Little River, and the Regional Sustainability & Resilience Program.	BoS & PD
4.	Strategy	Partner with other local governments to plan and achieve sustainability.	BoS & PD

Town Goals, Policies, Strategies – Fiscal Capacity

1.	GOAL	CONTINUE TO PLAN FOR AND FINANCE PUBLIC FACILITIES AND SERVICES TO ACCOMMODATE ANTICIPATED GROWTH AND ECONOMIC DEVELOPMENT.	RESPONSIBLE PARTY
2.	Policy	Finance existing and future facilities and services in a cost effective manner.	
3.	Strategy	Identify opportunities to extend public sewer and water and sidewalks when reviewing development proposals.	PB & PD
4.	Strategy	Explore opportunities to work with neighboring communities to plan for and finance shared or adjacent capital investments to increase cost savings and efficiencies.	TM
5.	Policy	Explore grants available to assist in the funding of capital investments within the community.	
6.	Strategy	Seek assistance from SMPDC with identifying appropriate grant opportunities.	PD

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

Town Goals, Policies, and Strategies – Future Land Use

1.	GOAL	KEEP THE LAND USE ORDINANCE CURRENT AND ALIGNED WITH THE COMPREHENSIVE PLAN	RESPONSIBLE PARTY
2.	Policy	Regularly review and amend the LUO.	
3.	Strategy	Identify necessary amendments to the LUO on an annual basis.	PB & PD
4.	Strategy	Conduct a comprehensive review of the LUO to modernize it.	PB & PD
5.	Strategy	Conduct a survey to collect input from residents on specific types of land uses that are desirable in the Free Enterprise and Farm and Forest Zones.	CC & PD
6.	Strategy	Educate staff, board, commission, and committee members, and the public about the LUO.	PD
7.	GOAL	ENSURE ORDERLY GROWTH AND PREVENT SPRAWL.	
8.	Policy	Encourage growth adjacent to current village centers. Growth should be compatible with and integrated with the existing infrastructure and built environment.	
9.	Strategy	Review and amend the LUO to be consistent with Future Land Use Goals and Policies.	PB & PD
10.	Strategy	Conduct a build-out analysis on a periodic basis to understand opportunities and constraints to growth.	PD
11.	Strategy	Review the Growth Management permit process on a periodic basis to determine its effectiveness in directing growth in a manner that is consistent with this Comprehensive Plan.	GPC
12.	Strategy	Encourage growth in areas where public infrastructure exists.	GPC
13.	Strategy	Develop and fund a long term plan for sewer and water expansion to accommodate future growth.	GPC & PW
14.	Strategy	Traditional Neighborhood Design (TND) should guide the expansion of land in the Village.	PB & PD
15.	Strategy	Track new development by type and location to guide a minimum of 75% of new municipal growth-related capital investments into the Growth Area.	PD
16.	GOAL	ENSURE PUBLIC ACCESS TO THE COAST.	
17.	Policy	Establish new public access points.	
18.	Strategy	Identify coastal properties that may be appropriate for more public access.	RC & CC
19.	Strategy	Promote land acquisition for the establishment of access for small watercraft.	RC
20.	GOAL	PRESERVE KENNEBUNKPORT'S OPEN SPACE AND RURAL CHARACTER	
21.	Policy	Identify land that warrants protection and set priorities.	

Review of Town Goals, Policies, and Strategies – Draft #5 (01.19.22)

22.	Strategy	In collaboration with the Kennebunkport Conservation Trust, prepare a town wide plan for the acquisition, protection, and management of open space. The plan should identify tracts that warrant protection, include a schedule for acquisition, identify funding mechanisms, and address management issues.	PB, KCT & PD
23.	Strategy	Identify all land that has the potential to support agriculture.	PD
24.	Strategy	Establish greenbelts and public parks to preserve open space between established areas of development.	PB & PD
25.	Strategy	Limit, as appropriate, allowed uses to those compatible with wildlife, endangered species, and environmentally sensitive areas.	PB & PD
26.	Strategy	Educate the public about the benefits of conservation easements.	CC
27.	Strategy	Consider amending the LUO to include practices that help preserve open space and enable density in appropriate locations, such as Transfer of Development Rights (TDR).	PB & PD
28.	Strategy	Establish a municipal fund from impact fees for land conservation and recreation.	CC & BoS
29.	GOAL	MAINTAIN KENNEBUNKPORT’S SMALL TOWN CHARACTER.	
30.	Policy	Maintain the aesthetic, historic, and architectural character of Kennebunkport’s neighborhoods.	
31.	Strategy	Encourage connecting streets, a pedestrian-friendly environment, and small-scale, neighborhood commercial services that are geared toward serving local residents.	PB & PD
32.	Strategy	Preserve Goose Rocks Beach as a safe, limited use, and family-oriented beach.	BoS & BAC
33.	Strategy	Develop the Village Parcel in a manner that is consistent with Kennebunkport’s small town character.	PB & PD
34.	GOAL	PLAN FOR A CHANGING CLIMATE.	
35.	Policy	Steer growth away from areas that will be vulnerable to hazards caused by climate change.	
36.	Strategy	Revise the LUO to discourage new development in areas that are likely to be impacted by sea level rise (SLR) and ground water rise that is induced by SLR.	PB & PD
37.	Strategy	Prepare a master plan for the use of the 70 Town-owned parcels. The plan should be consistent with the requirements of adapting to a changing climate.	BoS & PD