

Planning Board			
Town Goals, Policies, Strategies – Historic Resources			Notes
8	GOAL	RECOVER DATA FROM PREHISTORIC AND HISTORIC ARCHAEOLOGICAL SITES.	
9	Policy	Protect and preserve prehistoric and historic sites until such time as data can be recovered by professional archaeologists.	
12	Strategy	Support the Kennebunkport Conservation Trust in its efforts to preserve the sites of historic English fishing settlements and Native American use of the Cape Porpoise Islands.	PB & KCT Exchange PB with PD
13	Policy	Efforts to recover data from archaeological sites in coastal areas should be accelerated due to the increasing intensity of extreme weather events.	
14	Strategy	Support the rapid response efforts of the Cape Porpoise Archaeological Alliance, and accelerate efforts to recover data from offshore shipwrecks.	PB & CPAA Exchange PB with PD
Town Goals, Policies, Strategies – Natural Resources, Forest Resources, and Agricultural Resources			
1	GOAL	PROTECT CRITICAL NATURAL RESOURCES, INCLUDING WETLANDS, TERRESTRIAL AND AQUATIC HABITAT, SAND DUNES, BEACHES, SCENIC VISTAS, AND UNIQUE NATURAL AREAS.	
7	Policy	Minimize the impacts of development and human activity on natural resources.	
8	Strategy	Within the rural growth area, require that subdivisions and commercial developments maintain open space to the greatest extent practicable.	PB & PD "Within the designated rural area" or remove the rural area distinction and make it apply everywhere.
9	Strategy	Encourage the use of native plants on public and private property.	PB & PD
10	Strategy	Encourage developers to install street trees in order to enhance wildlife habitat and provide shade.	PB & PD
17	GOAL	PROTECT FOREST RESOURCES AND FARMLAND FROM THE NEGATIVE IMPACTS OF DEVELOPMENT.	
18	Policy	Support agricultural and forestry activities.	
19	Strategy	Support forestry and agricultural uses and activities such as agritourism, backyard chickens, farms, farm stands, and firewood sales.	PB Exchange PB with PD
20	Strategy	Review Town ordinances and regulations for consistency with Maine’s Right to Farm Law (Title 7 MSRA, Chapter 6) to determine if local ordinances and regulations require strengthening.	PB Add PD
21	Strategy	Review Town ordinances and regulations for consistency with Article 1 Section 25 Right to Food of the Constitution of the State of Maine	PB Add PD
22	Strategy	Amend the LUO to permit farmers’ markets.	PB Add PD
23	Strategy	Review and amend, as necessary, the LUO and subdivision regulations to develop performance standards to protect these resources. Land developers should identify critical natural resources and utilize Beginning with Habitat maps and other data resources.	PB
24	GOAL	PROTECT NATURAL RESOURCES WHILE MANAGING FOR LOW IMPACT PUBLIC USE.	
32	Policy	Maintain and enhance scenic resources.	
33	Strategy	Inventory scenic resources and create an online map of scenic vistas.	PB & PD

	Strategy	Add protection of scenic views and scenic resources to Site Plan Review Performance Standards.		
34		See https://www.maine.gov/dmr/mcp/downloads/scenic/protectinglocalscenicresources_dec07.pdf .	PB & PD	
35	Goal	ADAPT TO CLIMATE CHANGE.		
36	Policy	Enhance the resiliency of habitats and species.		
37	Strategy	Conduct a study to identify opportunities to accommodate marsh migration inland to protect this critically important resource from sea level rise.	PB, CC & PD	Identify opportunities to accommodate marsh migration inland to protect this critically important resource from sea level rise.
38	Strategy	Encourage conservation of low-lying undeveloped uplands where coastal marshes, beaches, and other intertidal natural communities can migrate inland with sea level rise (partners: Rachel Carson Wildlife Refuge, Kennebunkport Conservation Trust, Trust for Maine's Future).	PB, CC & PD	
39	Strategy	Identify locations to enhance wildlife corridors to help create places for species to migrate and shift north as temperature increases and protect these areas. The Nature Conservancy's Resilient Lands mapping tool is a good resource for identifying resilient and connected networks.	PB, CC & PD	
Town Goals, Policies, Strategies – Housing				
1	GOAL	MEET THE DEMAND FOR AFFORDABLE HOUSING BY PROVIDING FOR A MIX OF HOUSING TYPES, IN A BROAD RANGE OF PRICES.	RESPONSIBLE PARTY	
2	Policy	Incentivize the construction of year-round affordable housing units, and create standards of eligibility for such units, with preference for Kennebunkport residents and persons employed in the Town.		
5	Strategy	Consider amending the LUO to reduce minimum lot size requirements and increase allowable density within Growth Areas.	PB & PD	
6	Strategy	Encourage clustering of all types of housing units, including duplex and multi-plex units.	PB & PD	
7	Strategy	In subdivisions of 10+ dwelling units, the developer should set aside 10% as affordable units. In subdivisions of 5 to 9 dwelling units, at least one should be set aside. Alternately, the developer may consider an in-lieu fee.	PB, KHHT & PD	
8	Strategy	Encourage the construction of accessory dwelling units for year-round use.	PB & PD	
9	Strategy	Amend the LUO to allow accessory dwelling units (ADU) and home occupations to co-exist and utilize performance standards to regulate the appearance and potential impact of these uses within neighborhoods.	PB & PD	
10	Strategy	Allow the development of multi-plex (multi-family) housing, including rental units, in designated Growth Areas.	PB & PD	
11	Strategy	Encourage the development of assisted living and independent living facilities.	PB & PD	
13	GOAL	MINIMIZE THE ADVERSE IMPACTS OF CLIMATE CHANGE.		
14	Policy	Reduce the vulnerability of residences (homes?) to climate change.		
18	Strategy	Consider climate impacts when identifying future growth areas.	PB & GPC	Add PD
46	Strategy	Recommend where appropriate the reduction of width standards for roads that serve multiple buildings as a strategy to reduce impervious surfaces.	PB & PD	Moved here from Transportation section

36	Strategy	Review and make recommendations for off-street parking requirements for residential use.	PB & PD	Moved here from Transportation section
47	Strategy	Encourage builders and residents to install and maintain pervious material in appropriate locations.	PB & PD	Moved here from Transportation section
Town Goals, Policies, Strategies – Water Resources				
1	GOAL	PROTECT THE QUALITY AND QUANTITY OF WATER RESOURCES.	RESPONSIBLE PARTY	
2	Policy	Protect drinking water sources.		
3	Strategy	Collaborate with the City of Biddeford to ensure cross boundary protection of groundwater resources. Create an aquifer protection overlay district.	PB & CC	Add PD
6	Policy	Protect water resources from the impacts of development and reduce the potential of water quality degradation.		
7	Strategy	Conduct a comprehensive review of the LUO and Subdivision Regulations to identify opportunities to strengthen provisions for water resource protection.	PB & PD	
8	Strategy	Reduce the threshold percentage of impervious surface area that triggers the need for a stormwater management system, and increase the design standard for stormwater infrastructure to the 100-year storm event.	PB & PD	
9	Strategy	Amend stormwater regulations to require that stormwater be managed onsite as opposed to allowing offsite mitigation.	PB & PD	
10	Strategy	Amend the LUO and Subdivision Regulations to include green infrastructure and low impact development standards. Encourage complete streets and green streets.	PB & PD	
17	GOAL	INCREASE COMMUNITY AWARENESS ABOUT WATER RESOURCE PROTECTION.		
25	Policy	Maintain healthy biological and ecological diversity.		
26	Strategy	Add a definition of vernal pool to the LUO that is consistent with ME DEP Ch. 335 rules.	PB & PD	
27	Strategy	Coordinate with the City of Biddeford to adopt performance standards to protect vernal pools in the Biddeford/Kennebunkport Vernal Pool Complex.	PB & PD	
28	GOAL	ADAPT TO THE IMPACTS OF CLIMATE CHANGE.		
29	Policy	Minimize the impacts of climate change to water resources and water infrastructure.		
31	Strategy	Identify opportunities to lead, participate, and build from regional climate adaption efforts.	BoS, PB & PD	
Town Goals, Policies, Strategies – Marine Resources				
1	GOAL	ENSURE ACCESS TO COASTAL WATERS NECESSARY FOR COMMERCIAL FISHING, COMMERCIAL MOORING, DOCKINGS, AND RELATED FACILITIES.	RESPONSIBLE PARTY	
11	Policy	Protect and support the marine resources industry.		
12	Strategy	The LUO should continue to allow marine resource uses in appropriate areas.	PB	Add PD
17	Strategy	Support the provisions of the Land Use Ordinance that support the commercial fishing industry.	PB & PD	
18	Strategy	Support the establishment of a Community Supported Fishery and informal seafood sales on the waterfront.	PB & BoS	Suggest removing

Town Goals, Policies, Strategies – Economy			
13	GOAL	MITIGATE POTENTIAL IMPACTS OF COMMERCIAL USES ON SURROUNDING NEIGHBORHOODS	
14	Policy	Manage commercial development and associated tourism to ensure the safety and enjoyment of residents and visitors.	
15	Strategy	Review past PB conditions of approval to identify commonly added standards that address specific adverse effects on residential neighborhoods to determine if the LUO adequately protects residential use and enjoyment.	PB & PD
16	Strategy	Encourage the PB to develop an ongoing reporting requirement for conditions of approval when appropriate	PB & PD
17	Strategy	Develop standards for businesses and small scale professional offices so that they reflect the scale and character of the community.	PB & PD
18	Strategy	Review current policies for parking and traffic flow control provisions to ensure reduced congestion and provide a healthful, safe, and peaceful environment for residents and visitors.	PB & PD
20	Strategy	Investigate and recommend standards for commercial enterprises that provide goods and services catered to a year round community	PB & PD
Town Goals, Policies, Strategies – Public Facilities & Services			
16	GOAL	PROVIDE ADEQUATE FACILITIES AND SERVICES TO MEET PUBLIC SAFETY NEEDS.	
17	Policy	Maintain an adequate police, fire, and ambulance service to protect the community and properties of Kennebunkport.	
20	Strategy	In order to ensure a timely response by volunteer first responders, the Town should take steps to ensure that in-town housing options are affordable for first responders. (move to housing section)	PSC, PB & BoS
22	GOAL	MAINTAIN KENNEBUNKPORT AS A TREE CITY USA COMMUNITY.	
23	Policy	Maintain an active Shade Tree Program.	
24	Strategy	When specified, require developers to plant shade trees in a manner consistent with a town-wide plan (specifications to be developed by the Shade Tree Committee) prioritizing the public roadways.	Shade Tree Committee, PB & PD
25	Strategy	Review and revise, if necessary, the town’s current shade tree program to ensure adequate installation, maintenance, and replacement policies.	PB, STC & PD
Town Goals, Policies, Strategies – Transportation			RESPONSIBLE PARTY
1	GOAL	ENSURE THE TOWN’S TRANSPORTATION SYSTEM PROVIDES EFFICIENT, SAFE, AND CONNECTED	RESPONSIBLE PARTY
9	Policy	Plan and prepare to accommodate electric vehicles (EV).	
11	Strategy	Ensure there are no unnecessary regulatory hurdles to installing EV charging stations on public or private property and support their procurement.	PB & PD
			Comments

27	Policy	Provide amenities for bicyclists.		
28	Strategy	Encourage commercial property owners to install bike racks.	PB & PD	
29	GOAL	INTEGRATE TRANSPORTATION AND LAND USE PLANNING.		
30	Policy	Develop a connected network of streets and destinations.		
31	Strategy	Add criteria in subdivision regs that promote shared driveways and require developers to show future connectivity to adjacent parcels including roads and trails.	PB & PD	
34	Policy	Enhance access to waterfront, recreation, and other amenities.		
36	Strategy	Review and make recommendations for off-street parking requirements for residential use.	PB & PD	Move to Housing section
37	Policy	Maintain compatibility between transportation infrastructure and surroundings.		
39	Strategy	Investigate the merits of separate roadway design standards for designated rural and growth areas for subdivisions.	PB & PD	
40	Strategy	Consider identifying scenic byways for future preservation.	PB & PD	
41	GOAL	REDUCE IMPACTS TO INFRASTRUCTURE DUE TO CLIMATE CHANGE		
42	Policy	Integrate climate risk assessment and adaptation planning into prospective transportation projects.		
46	Strategy	Recommend where appropriate the reduction of width standards for roads that serve multiple buildings as a strategy to reduce impervious surfaces.	PB & PD	Move to Housing section
47	Strategy	Encourage builders and residents to install and maintain pervious material in appropriate locations.	PB & PD	Move to Housing section
		Town Goals, Policies, Strategies – Hazard Mitigation		
1	GOAL	MITIGATE VULNERABILITY TO NATURAL HAZARDS, HUMAN-MADE HAZARDS, AND CLIMATE CHANGE.		
11	Policy	Increase community resilience to climate change impacts.		
17	Strategy	Identify cost effective opportunities when extending public sewer, water, and sidewalks when reviewing development proposals.	PB & PD	Are there existing strategies that incorporate trees and natural design elements as a way to mitigate climate change hazards?
		Town Goals, Policies, and Strategies – Future Land Use		
	GOAL	ENSURE ORDERLY GROWTH AND PREVENT SPRAWL.		
	Policy	Encourage growth adjacent to current village centers. Growth should be compatible with and integrated with the existing infrastructure and built environment.		
	Strategy	Incorporate Traditional Neighborhood Design (TND) principals in the subdivision regulations for growth areas	PB & PD	
	GOAL	PRESERVE KENNEBUNKPORT’S OPEN SPACE AND RURAL CHARACTER		
	Policy	Identify land that warrants protection and set priorities.		
	Strategy	Support Kennebunkport Conservation Trust in its goals of connection of open space.	PB & PD	
	Strategy	Limit, as appropriate, allowed uses to those compatible with wildlife, endangered species, and environmentally sensitive areas.	PB & PD	
	GOAL	MAINTAIN KENNEBUNKPORT’S SMALL TOWN CHARACTER.		

	Policy	Maintain the aesthetic, historic, and architectural character of Kennebunkport's neighborhoods.		
	Strategy	Encourage connecting streets, a pedestrian-friendly environment, and small-scale, neighborhood commercial services that are geared toward serving local residents.	PB & PD	
	Strategy	Develop the Village Parcel in a manner that is consistent with Kennebunkport's small town character.	PB & PD	
	GOAL	PLAN FOR A CHANGING CLIMATE.		
	Policy	Steer growth away from areas that will be vulnerable to hazards caused by climate change.		
	Strategy	Develop standards for new development in areas that are vulnerable to sea level rise (SLR) and ground water rise that is induced by SLR.	PB & PD	