



# Goals, Policies & Strategies

## KENNEBUNKPORT COMPREHENSIVE PLAN 2030

### Volume 2 Appendix A

June 2023

# Introduction

The table of Goals, Policies, and Strategies that follows summarizes the action steps that are intended to guide implementation of the plan. This table will help the next generation of community leaders and officials understand the desire of the townspeople as they balance the events of the future, budgets, and tax rates. It is a road map for all to use and shall be referenced and utilized frequently as the routine tasks of local government are undertaken.

Although the table presented here has segmented parts corresponding to each Comprehensive Plan chapter, the strategies are as interconnected as the subjects of the chapters. Housing, natural resources, or the local economy may seem distinct and sometimes even counter to each other, however, these elements are inexorably linked and their reciprocal influence over each other blends true distinction. Similarly, the challenges brought by a changing climate cannot be separated out into a section of its own. Instead, adaptation and consideration of climate change has been addressed in each section because its effects will challenge the community in innumerable ways.

This plan aims to work collaboratively with residents, business owners, and regional partners on the challenges of sea-level rise, transportation, housing, and others that we share in southern Maine. Through adaptation we will strive to preserve Kennebunkport's historic integrity, protect natural resources, and strengthen the town's unique small-town character while improving economic vitality.

# Responsible Parties List

<u>Entity</u>	<u>Acronym</u>	<u>Entity</u>	<u>Acronym</u>
Assessing Department	AD	Kennebunkport Historical Society	KHS
Beach Advisory Committee	BAC	Library Trustees and Staff	L
Board of Selectmen	BoS	Parks and Recreation Department	PRD
Budget Board	BB	Planning Board	PB
Cemetery Committee	KCC	Planning Department	PD
Cape Porpoise Archaeological Alliance	CPAA	Police Department	PoD
Chamber of Commerce	CoC	Public Health Department	PH
Code Enforcement Officer	CEO	Public Safety Committee	PSC
Conservation Commission	CC	Public Works Department	PW
Emergency Management	EM	Recreation Committee	RC
Finance Department	FD	RSU 21	RSU
Growth Planning Committee	GPC	Shade Tree Committee	STC
Harbormasters	HM	Shellfish Conservation Committee	SCC
Kennebunkport Heritage Housing Trust	KHHT	Solid Waste Committee	SWC
Kennebunk River Committee	KRC	Town Clerk	TC
Kennebunkport Business Association	KBA	Town Manager	TM
Kennebunkport Emergency Medical Services	KEMS	US Coast Guard	CG
Kennebunkport Conservation Trust	KCT	US Fish & Wildlife Service	FWS
Kennebunkport Consolidated School	KCS		

**Timeframes:** Short term = 0-3 years; Medium term = 3-5 years; Long term = 5+ years

## Chapter 3: Historic Resources

Chapter 3: Historic Resources			Responsible Party	Timeframe
<b>1</b>	<b>GOAL</b>	<b>PROMOTE AND PRESERVE LOCAL HISTORY AND HERITAGE.</b>		
<b>2</b>	<b>Policy</b>	<b>Promote awareness of the Town's history.</b>		
3	Strategy	Prioritize Planning Board applicants who have knowledge of architectural history, historic preservation, and archaeology.	BoS	Ongoing
4	Strategy	Continue to teach local history at the Kennebunkport Consolidated School. Coordinate efforts between local historians, residents, parents, friends, and teachers at the Consolidated School.	RSU 21 & KCS	Ongoing
5	Strategy	Undertake a detailed, town wide survey of Kennebunkport's historic structures. Identify historic sites and areas. Identify historic buildings that are threatened by sea level rise and extreme weather events.	KHS	Medium Term
6	Strategy	Promote awareness of historic structures and districts that are listed in the National Register of Historic Places and the Historic American Building Survey.	KHS	Ongoing
7	Strategy	Update the historic building plaque program to include structures and sites dating to the mid-20 <sup>th</sup> century.	KHS	Short Term
8	Strategy	Develop audio recordings of self-guided walking tours of Kennebunkport's historically and architecturally significant sites. Erect interpretive signs.	KHS	Medium Term
<b>9</b>	<b>GOAL</b>	<b>RECOVER DATA FROM PREHISTORIC AND HISTORIC ARCHAEOLOGICAL SITES.</b>		
<b>10</b>	<b>Policy</b>	<b>Protect and preserve prehistoric and historic sites until such time as data can be recovered by professional archaeologists.</b>		
11	Strategy	Develop an ordinance to protect archaeological sites.	PD & CPAA	Medium Term
12	Strategy	Educate property owners and developers on the importance of archaeological remains and seek their cooperation to ensure that prehistoric and historic sites are left in an undisturbed state.	PD & CPAA	Ongoing
13	Strategy	Support the Kennebunkport Conservation Trust in its efforts to preserve the sites of historic European fishing settlements and Native American use of the Cape Porpoise area.	PB & KCT	Ongoing

14	Policy	<b>Efforts to recover data from archaeological sites in coastal areas should be accelerated due to the increasing intensity of extreme weather events.</b>		
15	Strategy	Support the rapid response efforts of the Cape Porpoise Archaeological Alliance and accelerate efforts to recover data from offshore shipwrecks.	PB & CPAA	Ongoing
16	GOAL	<b>PROTECT AND PRESERVE HISTORIC STRUCTURES AND DISTRICTS.</b>		
17	Policy	<b>Preserve historic and architecturally significant structures and areas.</b>		
18	Strategy	Educate property owners on tax incentives for the restoration and preservation of income producing property.	PD	Ongoing
19	Strategy	Advise property owners on improving a building’s energy efficiency while preserving its historic character.	CEO	Short Term
20	Policy	<b>Protect historic structures that are threatened by sea level rise and extreme weather events.</b>		
21	Strategy	Work with the Silver Jackets and other experts to devise a plan to protect Dock Square buildings.	PD	Short Term
22	Goal	<b>PRESERVE CEMETERIES AND GRAVEYARDS.</b>		
23	Policy	<b>Restore, maintain, and protect cemeteries and burial plots.</b>		
24	Strategy	Research and document all cemeteries and burial plots. Seek permission from private property owners to allow access for restoration, monitoring, and necessary maintenance. Enlist volunteers to work with the Cemetery Committee to restore all sites.	KCC	Medium Term

## Chapter 6: Housing

Chapter 6: Housing			Responsible Party	Timeline
1	GOAL	MEET THE DEMAND FOR AFFORDABLE HOUSING BY PROVIDING FOR A MIX OF HOUSING TYPES IN A BROAD RANGE OF PRICES.		
2	Policy	Incentivize the construction of year-round affordable housing units and create standards of eligibility for such units with preference for school and government employees, Kennebunkport residents, and persons employed in the Town.		
3	Strategy	Amend the LUO to include a definition of affordable housing.	PD	Short Term
4	Strategy	Consider the acquisition or use of Town-owned land for the construction of affordable year-round housing units.	BoS	Ongoing
5	Strategy	Consider amending the LUO to reduce minimum lot size requirements and increase allowable density within Growth Areas.	PB & PD	Short Term
6	Strategy	Encourage clustering of all types of housing units, including duplex and multi-plex units.	PB & PD	Short Term
7	Strategy	In subdivisions of 10+ dwelling units, the developer should set aside 10% as affordable units. In subdivisions of 5 to 9 dwelling units, at least one should be set aside. Alternately, the developer may consider an in-lieu fee.	PB, HHT & PD	Short Term
8	Strategy	Encourage the construction of accessory dwelling units for year-round use.	PB & PD	Ongoing
9	Strategy	Amend the LUO to allow accessory dwelling units (ADU) and home occupations to co-exist and utilize performance standards to regulate the appearance and potential impact of these uses within neighborhoods.	PB & PD	Short Term
10	Strategy	Allow the development of multi-plex (multi-family) housing, including rental units, in designated Growth Areas.	PB & PD	Short Term
11	Strategy	Encourage the development of assisted living and independent living facilities.	PB & PD	Ongoing
12	Strategy	To ensure a timely response by volunteer first responders, the Town should take steps to ensure that in-town housing options are affordable for first responders.	PSC, PB & BoS	Ongoing
13	Strategy	Support the Kennebunkport Heritage Housing Trust.	BoS	Ongoing

14	Strategy	Consider the establishment of a development impact fee to fund affordable housing.	PD	Short Term
15	Strategy	Maintain locations in growth areas where mobile home parks are allowed pursuant to 30-A M.R.S.A. §4358(3)(M) and where manufactured housing is allowed pursuant to 30-A M.R.S.A. §4358(2).	PD & GPC	Ongoing
<b>16</b>	<b>GOAL</b>	<b>MINIMIZE THE ADVERSE IMPACTS OF CLIMATE CHANGE.</b>		
<b>17</b>	<b>Policy</b>	<b>Reduce the vulnerability of housing to climate change.</b>		
18	Strategy	Educate homeowners about flood vulnerability.	CEO & PD	Short Term
19	Strategy	Seek grants from the Federal Emergency Management Agency and other state and federal agencies to assist property owners adapt to climate change.	PD	Ongoing
20	Strategy	Review current zoning codes, regulations, and policies to incorporate natural design elements and building practices such as Low Impact Design standards.	PD & PB	Short Term
21	Strategy	Consider climate impacts when identifying future growth areas.	PD, PB & GPC	Long Term
22	Strategy	Recommend where appropriate the reduction of width standards for roads that serve multiple buildings as a strategy to reduce impervious surfaces.	PD & PB	Medium Term
23	Strategy	Review and make recommendations for off-street parking requirements for residential use.	PD & PB	Medium
24	Strategy	Encourage builders and residents to install and maintain pervious material in appropriate locations.	PD & PB	Ongoing

## Chapter 7: Natural Resources, Forest Resources, and Agricultural Resources

			Responsible Party	Timeframe
<b>1</b>	<b>GOAL</b>	<b>PROTECT CRITICAL NATURAL RESOURCES, INCLUDING WETLANDS, TERRESTRIAL AND AQUATIC HABITAT, SAND DUNES, BEACHES, SCENIC VISTAS, AND UNIQUE NATURAL AREAS.</b>		
<b>2</b>	<b>Policy</b>	<b>Conserve and protect Kennebunkport's critical natural resources through conservation and education.</b>		

3	Strategy	Support and collaborate with the Kennebunkport Conservation Trust to protect critical and important natural resources through purchase of land or easements from willing sellers.	KCT & CC	Ongoing
4	Strategy	Conduct a natural resources inventory to prioritize conservation and allocation of resources toward conservation, maintenance, and monitoring activities in areas with greatest co-occurrence of water features, important natural communities, listed animal and plant species, and undeveloped land.	CC & PD	Medium Term
5	Strategy	Collaborate with conservation partners to identify and make public a regional database of educational resources and information about critical habitat (including salt marshes), vulnerable species, and the impacts of development and human activity on natural resources.	CC, FWS & PD	Short Term
<b>6</b>	<b>Policy</b>	<b>Minimize the impacts of development and human activity on natural resources.</b>		
7	Strategy	Require that subdivisions and commercial developments maintain open space to the greatest extent practicable.	PB & PD	Short Term
8	Strategy	Encourage the use of native plants on public and private property.	PB & PD	Short Term
9	Strategy	Encourage developers to install street trees to enhance wildlife habitat and provide shade.	PB & PD	Short Term
10	Strategy	Conduct monitoring to evaluate the impact of pesticides and herbicides on natural resources and water resources and identify strategies to minimize impacts such as through alternative weed and pest controls and regulations as needed.	PD, CC & BAC	Short Term
<b>11</b>	<b>GOAL</b>	<b>PROTECT RARE AND ENDANGERED SPECIES.</b>		
12	Policy	Educate the public about rare and endangered species.		
13	Strategy	Collaborate with conservation partners to develop an education and outreach program to inform the public about the presence of endangered, rare, and significant species and how to avoid impacting these species.	CC, FWS & PD	Medium Term
14	Strategy	Work with the Maine DOT and Kennebunkport's Public Works Department to accommodate known migratory crossings of endangered reptiles and amphibians as part of road construction and repair projects. Continue to place caution signs at appropriate sites.	PW & PD	Ongoing



15	Strategy	Continue to place signage on beaches during plover nesting season.	PW	Ongoing
<b>16</b>	<b>GOAL</b>	<b>PROTECT FOREST RESOURCES AND FARMLAND FROM THE NEGATIVE IMPACTS OF DEVELOPMENT.</b>		
<b>17</b>	<b>Policy</b>	<b>Support agricultural and forestry activities.</b>		
18	Strategy	Support forestry and agricultural uses and activities such as agritourism, backyard chickens, farms, farm stands, and firewood sales.	PD	Short Term
19	Strategy	Review Town ordinances and regulations for consistency with Maine’s Right to Farm Law (Title 7 MSRA, Chapter 6) to determine if local ordinances and regulations require strengthening.	PD & PB	Short Term
20	Strategy	Review Town ordinances and regulations for consistency with Article 1 Section 25 Establishing A Right to Food of the Constitution of the State of Maine	PD & PB	Short Term
21	Strategy	Amend the LUO to permit farmers’ markets.	PB	Short Term
22	Strategy	Review and amend, as necessary, the LUO and subdivision regulations to develop performance standards to protect forest and farmland resources. Land developers should identify critical natural resources and utilize Beginning with Habitat maps and other data resources.	PD & PB	Short Term
<b>23</b>	<b>GOAL</b>	<b>PROTECT NATURAL RESOURCES WHILE MANAGING FOR LOW IMPACT PUBLIC USE.</b>		
<b>24</b>	<b>Policy</b>	<b>Maintain and enhance open space recreational assets.</b>		
25	Strategy	Coordinate with the Kennebunkport Conservation Trust to interconnect public and private conservation lands and trail systems including links to routes and facilities in neighboring communities.	CC & KCT	Medium Term
26	Strategy	Review use of Town-owned conservation lands to ensure activities do not damage or deplete natural resources.	CC & PD	Medium Term
27	Strategy	Periodically review the use of town properties and seek input from residents on uses of properties	CC & BoS	Medium Term
<b>28</b>	<b>Policy</b>	<b>Provide access to conservation land.</b>		
29	Strategy	Coordinate with the Kennebunkport Conservation Trust to inventory, and improve, as needed, parking, access, and trails at conservation land that is open to the public. When appropriate, support the KCT as it works toward improving accessibility to a range of users, physical abilities, and activities.	CC & KCT	Ongoing

30	Strategy	Form a committee to investigate opportunities to balance protection and enjoyment of natural resources with tourism and recreation opportunities.	CC, KCT & CoC	Short Term
<b>31</b>	<b>Policy</b>	<b>Maintain and enhance scenic resources.</b>		
32	Strategy	Inventory scenic resources and create an online map of scenic vistas.	PB & PD	Medium Term
33	Strategy	Add protection of scenic views and scenic resources to Site Plan Review Performance Standards.	PB & PD	Medium Term
<b>34</b>	<b>Goal</b>	<b>ADAPT TO CLIMATE CHANGE.</b>		
<b>35</b>	<b>Policy</b>	<b>Enhance the resiliency of habitats and species.</b>		
36	Strategy	Identify opportunities to accommodate marsh migration inland to protect this critically important resource from sea level rise.	PB, CC & PD	Short Term
37	Strategy	Encourage conservation of low-lying undeveloped uplands where coastal marshes, beaches, and other intertidal natural communities can migrate inland with sea level rise.	PB, CC, KCT & PD	Short Term
38	Strategy	Identify locations to enhance wildlife corridors to help create places for species to migrate and shift north as temperature increases and protect these areas. The Nature Conservancy's Resilient Lands mapping tool is a good resource for identifying resilient and connected networks.	PB, CC & PD	Medium Term
39	Strategy	Create and implement an invasive species management policy, including public outreach and education, and prepare to manage invasive species on town property.	PW, CC & PD	Short Term
40	Strategy	Educate property owners about impacts of climate change, such as extreme heat, drought, and changes in precipitation on habitats and species. Provide information to new homeowners.	CC & PD	Short Term
<b>41</b>	<b>Policy</b>	<b>Increase community resilience.</b>		
42	Strategy	Provide education about the role of shade trees in reducing heat and mitigating climate change and impacts.	STC	Short Term
43	Strategy	Engage in efforts to protect and restore protective natural features, such as floodplains, wetlands, marshes, dunes, and dune grass.	CC	Ongoing

## Chapter 8: Water Resources

Chapter 8: Water Resources			Responsible Party	Timeframe
<b>1</b>	<b>GOAL</b>	<b>PROTECT THE QUALITY AND QUANTITY OF WATER RESOURCES.</b>		
<b>2</b>	<b>Policy</b>	<b>Protect drinking water sources.</b>		
3	Strategy	Collaborate with the City of Biddeford to ensure cross boundary protection of groundwater resources. Create an aquifer protection overlay district.	PB & PD	Medium Term
4	Strategy	Coordinate with the Kennebunk, Kennebunkport & Wells Water District (KKWWD) and area towns to protect regional drinking water resources.	PD	Ongoing
5	Strategy	Periodically review regulations to ensure that freshwater wetlands that provide important groundwater recharge are sufficiently protected.	PD	Medium Term
<b>6</b>	<b>Policy</b>	<b>Protect water resources from the impacts of development and reduce the potential of water quality degradation.</b>		
7	Strategy	Conduct a comprehensive review of the LUO and Subdivision Regulations to identify opportunities to strengthen provisions for water resource protection.	PB & PD	Medium Term
8	Strategy	Reduce the threshold percentage of impervious surface area that triggers the need for a stormwater management system under site plan review and increase the design standard for stormwater infrastructure to the 100-year storm event.	PB & PD	Medium Term
9	Strategy	Amend stormwater regulations to require that stormwater be managed onsite as opposed to allowing offsite mitigation.	PB & PD	Medium Term
10	Strategy	Amend the LUO and Subdivision Regulations to include green infrastructure and low impact development standards. Encourage complete streets and green streets.	PB & PD	Short Term
11	Strategy	Continue to follow best practices that achieves a balance of low salt application with roadway safety.	PW	Ongoing
<b>12</b>	<b>Policy</b>	<b>Improve aquatic habitat.</b>		
13	Strategy	When possible, follow Stream Smart road crossing policies to reduce the impact of road crossings on fish and other aquatic species and habitat.	PW& PD	Ongoing
<b>14</b>	<b>Policy</b>	<b>Identify, monitor, and reduce sources of pollution.</b>		
15	Strategy	Conduct regular water quality monitoring of Little River, Beaver Brook, Smith Brook, Batson River, and the Kennebunk River.	PH & PD	Ongoing

16	Strategy	Continue to monitor the impact of the sewer outfall in the Kennebunk River.	PW	Ongoing
17	<b>GOAL</b>	<b>INCREASE COMMUNITY AWARENESS ABOUT WATER RESOURCE PROTECTION.</b>		
18	<b>Policy</b>	<b>Educate the public about water resource protection.</b>		
19	Strategy	Include resources and links to information on water quality best management practices and pollutants (including invasive species, fertilizer, pesticide, herbicide use, septic failure, sedimentation, and hazardous substances) in town-wide mailings and post this information on the Town's website.	CC	Short Term
20	Strategy	Distribute educational material to property owners about the impacts of development, impervious surfaces, and disturbance of banks and riparian habitat on water bodies.	CC	Short Term
21	Strategy	Develop material on natural resource and water quality protection measures for owners of property including rental properties to make available to short term and seasonal renters.	CC	Short Term
22	Strategy	Conduct a public outreach campaign to increase awareness of the impact of septic systems on surface and groundwater.	CEO	Short Term
23	<b>Policy</b>	<b>Manage water resources at a regional and watershed scale.</b>		
24	Strategy	Collaborate with Kennebunk, Biddeford, Arundel, the York County Soil and Water Conservation District, and the Kennebunk River Committee, and land trusts in neighboring communities to protect water resources.	BoS, CC & KCT	Ongoing
25	<b>Policy</b>	<b>Maintain healthy biological and ecological diversity.</b>		
26	Strategy	Add a definition of vernal pool to the LUO that is consistent with ME DEP Chapter 335 rules.	PB & PD	Medium Term
27	Strategy	Coordinate with the City of Biddeford to adopt performance standards to protect vernal pools in the Biddeford/Kennebunkport Vernal Pool Complex.	PB & PD	Medium Term
28	<b>GOAL</b>	<b>ADAPT TO THE IMPACTS OF CLIMATE CHANGE.</b>		
29	<b>Policy</b>	<b>Minimize the impacts of climate change to water resources and water infrastructure.</b>		
30	Strategy	Adopt water conservation policies for properties on public water and educational measures to conserve water during droughts and encourage conservation and reuse of water resources.	BoS	Short Term

31	Strategy	Identify opportunities to lead, participate, and build from regional climate adaption efforts.	BoS, PB & PD	Ongoing
32	Strategy	Encourage homeowners to test private well water quality and to inform the Town of high salinity levels that may be due to saltwater intrusion.	CEO	Ongoing
33	Strategy	Investigate the vulnerability of public and private wells to sea level rise induced groundwater rise and to drought. Initiate planning for the potential future needs to expand the Town's drinking water and wastewater infrastructure if private wells and/or septic systems become unusable due to drought, salinity, or other contamination.	BoS & PD	Medium Term
34	Strategy	Identify and monitor buried hazards and registered storage tanks that may be impacted by rising groundwater and develop a plan to relocate them as necessary.	PD	Medium Term
35	Strategy	Provide education about climate change impacts such as increased and more frequent flooding of surface water, wetlands, and floodplains, and other low-lying areas.	PD	Short Term

## Chapter 9: Marine Resources

Chapter 9: Marine Resources			Responsible Party	Timeframe
<b>1</b>	<b>GOAL</b>	<b>ENSURE ACCESS TO COASTAL WATERS NECESSARY FOR COMMERCIAL FISHING, COMMERCIAL MOORING, DOCKINGS, AND RELATED FACILITIES.</b>		
<b>2</b>	<b>Policy</b>	<b>Cooperate with the Towns of Kennebunk and Arundel in the management of the tidal portions of the Kennebunk River.</b>		
3	Strategy	Continue active participation in the Kennebunk River Committee as provided by the Inter-local Agreement.	KRC	Ongoing
<b>4</b>	<b>Policy</b>	<b>Ensure safe, well-marked, and unimpeded use to both of the Town's major harbors.</b>		
5	Strategy	Work with the harbormaster(s) and the Coast Guard to maintain clear markings of the channels.	HM & CG	Ongoing
<b>6</b>	<b>Policy</b>	<b>Provide sufficient regulation to require safe and courteous operation of watercraft and maintenance of moorings.</b>		

7	Strategy	Provide regulations to encourage the safe operation of watercraft in affected areas.	BoS & HM	Ongoing
8	Policy	<b>Reserve a sufficient number of moorings to meet the needs of the commercial fishing industry.</b>		
9	Strategy	Maintain separate mooring lists for commercial and pleasure craft to provide access for both uses in the harbors.	BoS & HM	Ongoing
10	Strategy	Continue to assign priority status to commercial fishermen for mooring spaces.	BoS & HM	Ongoing
11	Policy	<b>Protect and support the marine resources industry.</b>		
12	Strategy	The LUO should continue to allow marine resource uses in appropriate areas.	PD & PB	Ongoing
13	Strategy	Identify and assess appropriate sites for aquaculture.	HM, BoS, KCT & SCC	Medium Term
14	Strategy	Reduce the flow of nitrates into nearshore waters and eel grass habitat by expanding the Town's sewer service area.	PW, CC & PD	Long Term
15	Strategy	As the water temperature rises in the Gulf of Maine, assist local fishermen in transitioning to the harvesting of species that thrive in warmer waters.	PD	Long Term
16	Strategy	Support the provisions of the Land Use Ordinance that support the commercial fishing industry.	PB & PD	Ongoing
17	Policy	<b>Keep Government Wharf &amp; Cape Porpoise Pier well maintained, and Preserve the Working Waterfront</b>		
18	Strategy	Maintain the Cape Porpoise Pier and Government Wharf and ensure that there is adequate access and amenities for commercial fishermen.	BoS & HM	Ongoing
19	Strategy	Educate individuals engaged in working waterfront activities about the working waterfront current use program.	A	Ongoing
20	Goal	<b>ENSURE ACCESS TO PUBLIC BEACHES BY RESIDENTS AND SUMMER VISITORS, WHILE PROTECTING THE PRIVACY OF PROPERTY OWNERS IN THE VICINITY.</b>		
21	Policy	<b>Allow residents and visitors to enjoy the use of the Town's beaches.</b>		
22	Strategy	Maintain signage marking public access to beaches.	PW & BAC	Ongoing
23	Strategy	Provide information regarding use of the beaches with all parking stickers.	BAC & TC	Ongoing
24	Strategy	Continue the use of public safety patrols on the beaches.	PoD	Ongoing

25	<b>GOAL</b>	<b>PROTECT THE WATER QUALITY OF TIDAL RIVERS, STREAMS, MARSHES, AND COASTAL BEACHES</b>		
26	<b>Policy</b>	<b>Protect the health of recreational users of tidal areas and beaches.</b>		
27	Strategy	Continue the partnership with Maine’s Healthy Beaches Program and implement the recommendations in its “ <a href="#">Summary Report of Enhanced Monitoring and Pollution Source Tracking Efforts in the Goose Rocks Beach Watershed, Kennebunkport,</a> ” published in February 2021.	BAC & PD	Short Term
28	<b>Policy</b>	<b>Reduce contamination levels to allow shellfish harvesting and to meet all applicable water quality standards.</b>		
29	Strategy	Work with the Maine Department of Environmental Protection to monitor and eliminate fecal coliform levels found in tidal waters.	BAC & PD	Ongoing
30	Strategy	Inspect subsurface wastewater disposal systems and enforce the applicable regulations. Enforce overboard discharge regulations.	CEO	Ongoing
31	Strategy	Pump outs should be provided in Cape Porpoise Harbor and the Kennebunk River and educate the public about the importance of the use of the pump outs.	BoS & HM	Short Term
32	<b>Policy</b>	<b>Educate the public about the value of and need to protect salt marshes.</b>		
33	Strategy	Create educational materials and assess need for regulation to promote regular maintenance on private septic systems, especially within areas adjacent to salt marshes.	CC & FWS	Short Term

## Chapter 10: Energy

			Responsible Party	Timeframe
1	<b>GOAL</b>	<b>REDUCE THE VOLUME OF GREENHOUSE GASSES GENERATED IN KENNEBUNKPORT</b>		
2	<b>Policy</b>	<b>Develop and implement community-wide strategies to reduce greenhouse gas (GHG) emissions.</b>		
3	Strategy	Review LOU to ensure minimum regulatory hurdles which would allow all properties to install EV chargers.	PD	Short Term
4	Strategy	Investigate the benefits of adopting the state energy stretch code.	PD & CEO	Medium Term

5	Strategy	Remove barriers and encourage commercial development of a certain scale to include EV charging stations and be designed to exceed minimum energy code standards.	PB & PD	Short Term
6	Strategy	Continue to look for opportunities to expand bike and pedestrian paths to lessen dependence on conventional vehicles.	PD & PW	Ongoing
7	<b>Policy</b>	<b>Strive to match or exceed the State of Maine’s goals of a 45% reduction in GHG emissions by 2030, and 80% by 2050.</b>		
	Strategy		BoS	
8	Strategy	Utilize Southern Maine Planning & Development Commission’s calculations on Kennebunkport’s GHG emissions in the transportation sector as a baseline to measure progress in the future.	PD & Bos	Ongoing
9	Strategy	Measure & monitor GHG emissions from municipal operations, and community wide by establishing a GHG emissions inventory and a plan for reducing emissions.	PD & Bos	Ongoing
10	Strategy	Develop a town wide climate action plan.	BoS & PD	Short Term
11	Strategy	Educate community members about steps they can take to reduce emissions and become more resilient	PD	Ongoing
12	<b>Policy</b>	<b>Prepare the community for a changing climate.</b>		
13	Strategy	Educate the community about current clean energy incentives and options.	PD	Ongoing
14	Strategy	Educate community members about how to prepare their property for the effects of a changing climate.	PD	Short Term
15	<b>Policy</b>	<b>Reduce municipal fossil fuel consumption and implement municipal energy efficiency measures.</b>		
16	Strategy	Continue to budget and plan for long-term energy efficiency equipment upgrades.	TM, BB, BoS	Medium Term
17	Strategy	Review the potential to install and operate renewable energy systems at municipal facilities.	BoS	Medium Term
18	Strategy	Continue to support the procurement of renewable energy for public facilities using bundled or unbundled Renewable Energy Certificates (RECs).	BoS	Ongoing
19	Strategy	Continue to collaborate with other municipalities to install and operate renewable energy systems for municipal and community use.	BoS & PD	Ongoing



20	Strategy	Track and benchmark building energy consumption and seek ways to improve energy efficiency in all facilities.	TM, Fin Dept.	Medium Term
21	<b>GOAL</b>	<b>IMPROVE THE RELIABILITY OF KENNEBUNKPORT'S ELECTRICAL POWER SUPPLY</b>		
22	<b>Policy</b>	<b>Encourage local generation of renewable energy and decentralization of the electrical grid.</b>		
23	Strategy	Amend the LOU to allow solar arrays (up to 10 acres) in appropriate locations with appropriate performance standards.	PB & PD	Medium Term
24	Strategy	Review LUO for hinderances to renewable energy systems and recommend amendments.	CEO & PD	Short Term

## Chapter 11: Transportation

			Responsible Party	Timeframe
1	<b>GOAL</b>	<b>ENSURE THE TOWN'S TRANSPORTATION SYSTEM PROVIDES EFFICIENT, SAFE, AND CONNECTED ACCESS FOR THE COMMUNITY</b>		
2	<b>Policy</b>	<b>Maintain and improve transportation infrastructure and provide adequate facilities and equipment to do so.</b>		
3	Strategy	Continue to update, prioritize, and fund the Town's plan for transportation improvements, maintenance, and repairs.	TM	Ongoing
4	Strategy	Maintain the Town's Street Acceptance Policy that requires sufficient public benefit for a street to be considered for acceptance as a public way.	BoS	Ongoing
5	Strategy	Maintain and invest in Town roads, including all necessary ditches, streams, culverts, and drainage structures, as well as capacity to accommodate pedestrian and bicycle use.	PW	Ongoing
6	<b>Policy</b>	<b>Support a safe, efficient, and optimal use of the regional transportation system.</b>		
7	Strategy	Collaborate with regional partners to identify solutions to meet needs of community.	BoS	Ongoing

8	Strategy	Work with the Maine Department of Transportation (MDOT) to improve pedestrian and bicycle connections between Cape Porpoise Square and Dock Square.	PD	Ongoing
<b>9</b>	<b>Policy</b>	<b>Plan and prepare to accommodate electric vehicles (EV).</b>		
10	Strategy	Identify locations for EV charging stations, according to Maine Clean Community recommendations, that would benefit the community.	PD	Short Term
11	Strategy	Ensure there are no unnecessary regulatory hurdles to installing EV charging stations on public or private property and support their procurement.	PB & PD	Short Term
<b>12</b>	<b>Policy</b>	<b>Reduce traffic congestion.</b>		
13	Strategy	Consider a traffic study to identify opportunities to reduce congestion in Dock Square.	BoS & PD	Medium Term
14	Strategy	Evaluate the need for new traffic patterns when considering higher density development in the growth areas.	PD	Long Term
15	Strategy	Evaluate the need for additional parking to service Dock Square.	BoS	Medium Term
16	Strategy	Advertise alternative transportation means for sightseeing and recreation to visitors of Kennebunkport.	CoC	Short Term
<b>17</b>	<b>GOAL</b>	<b>INCREASE MULTI-MODAL TRANSPORTATION OPTIONS</b>		
<b>18</b>	<b>Policy</b>	<b>Meet the diverse transportation and public health needs of all residents and visitors by providing a safe, efficient, and adequate transportation network for all types of users.</b>		
19	Strategy	Review complete street practices for relevant tools and ideas for Kennebunkport.	PD, PW	Medium Term
20	Strategy	Develop a long-term vision for a network of bicycle routes to serve the community and link to routes and facilities in neighboring communities.	PD, KCT, PW, PRD	Medium Term
21	Strategy	Consider a standard minimum sidewalk width for public streets. Identify areas of high pedestrian traffic in need of sidewalks.	PW & PD	Medium Term
<b>22</b>	<b>Policy</b>	<b>Prioritize safety for pedestrians and bicyclists.</b>		
23	Strategy	Identify and resolve any safety issues or concerns within the vicinity of the consolidated school.	RSU, Police, PW	Short Term

24	Strategy	Identify locations where a reduction in speed will minimize the potential pedestrian and bicycle fatalities and serious injuries.	PD, Police, PW	Short Term
25	Strategy	Request Maine DOT install bike routes near the school and along state roads.	BoS	Short Term
26	Strategy	Seek opportunities to integrate traffic calming methods into roadway improvements.	PD, PW	Ongoing
<b>27</b>	<b>Policy</b>	<b>Provide amenities for bicyclists.</b>		
28	Strategy	Encourage commercial property owners to install bike racks.	PB & PD	Ongoing
29	Strategy	Inventory existing public bike racks and identify locations where additional public racks are needed.	PD, PRD	Short Term
<b>30</b>	<b>GOAL</b>	<b>INTEGRATE TRANSPORTATION AND LAND USE PLANNING</b>		
<b>31</b>	<b>Policy</b>	<b>Develop a connected network of streets and destinations.</b>		
32	Strategy	Work with the Kennebunkport Conservation Trust to enhance trail connectivity.	PRD, KCT & PD	Ongoing
33	Strategy	Add criteria in subdivision regs that promote shared driveways and require developers to show future connectivity to adjacent parcels including roads and trails.	PB & PD	Short Term
<b>34</b>	<b>Policy</b>	<b>Enhance access to waterfront, recreation, and other amenities.</b>		
35	Strategy	Continue to issue beach parking stickers to residents and visitors.	BoS, Clerk	Ongoing
<b>36</b>	<b>Policy</b>	<b>Maintain compatibility between transportation infrastructure and surroundings.</b>		
37	Strategy	Coordinate with MDOT to ensure that transportation improvement projects on Route 9 and North Street are consistent with the character of the neighborhood.	PW	Ongoing
38	Strategy	Investigate the merits of separate roadway design standards for designated rural and growth areas for subdivisions.	PB & PD	Medium Term
39	Strategy	Consider identifying scenic byways for future preservation.	PB & PD	Medium Term
<b>40</b>	<b>GOAL</b>	<b>REDUCE IMPACTS TO INFRASTRUCTURE FROM TO CLIMATE CHANGE</b>		
<b>41</b>	<b>Policy</b>	<b>Integrate climate risk assessment and adaptation planning into prospective transportation projects.</b>		

42	Strategy	Conduct a comprehensive transportation vulnerability assessment to identify vulnerable assets and loss of connectivity due to sea level rise.	PD	Short Term
43	Strategy	Investigate impacts of groundwater rise and extreme heat on transportation infrastructure.	PD	Short Term
44	Strategy	Continue to upgrade culverts to withstand extreme weather events and greater precipitation.	PW	Ongoing
45	Strategy	Continue to upgrade and repair publicly owned seawalls.	BoS, PW	Ongoing
46	Strategy	Plan for the possibility that some town roads or segments of town roads may require elevation to avoid inundation due to sea level rise.	PD, BoS, PW, TM	Short Term

## Chapter 12: Economy

			Responsible Party	Timeframe
<b>1</b>	<b>GOAL</b>	<b>ACHIEVE A SUSTAINABLE BALANCE BETWEEN TOURISM AND MAINTAINING THE TOWN'S CHARACTER AND QUALITY OF LIFE FOR ALL ITS RESIDENTS</b>		
<b>2</b>	<b>Policy</b>	<b>Recognize the importance of seasonal visitors while maintaining Kennebunkport's scenic beauty and architectural heritage for the enjoyment of all.</b>		
3	Strategy	Incorporate placemaking signage to designate specific points of interest.	PW & CoC	Medium Term
4	Strategy	Support the needs of the business community to attract tourists while at the same time assuring a high quality of life for residents.	PD & CoC	Ongoing
<b>5</b>	<b>Policy</b>	<b>Recognize the important contributions by non-resident taxpayers.</b>		
6	Strategy	Encourage involvement by non-resident taxpayers in community forums and other venues.	TM	Ongoing
<b>7</b>	<b>GOAL</b>	<b>PROMOTE THE DEVELOPMENT AND VIABILITY OF LOCAL BUSINESSES.</b>		
<b>8</b>	<b>Policy</b>	<b>Develop and maintain local jobs for residents of all ages and backgrounds.</b>		
9	Strategy	Update and simplify ordinance provisions governing home occupations.	CEO & PD	Short Term
10	Strategy	Investigate appropriate locations for food trucks and provide recommendations for ordinance amendments.	PD	Medium Term

11	Strategy	Explore innovative approaches to housing the tourist industry’s seasonal workforce.	PD, CoC, KBA	Medium Term
12	Strategy	Create and promote a community brand featuring natural resources and cultural characteristics of the community.	PD & CoC	Medium Term
13	<b>GOAL</b>	<b>MITIGATE POTENTIAL IMPACTS OF COMMERCIAL USES ON SURROUNDING NEIGHBORHOODS</b>		
14	<b>Policy</b>	<b>Manage commercial development and associated tourism to ensure the safety and enjoyment of residents and visitors.</b>		
15	Strategy	Review past PB conditions of approval to identify commonly added standards that address specific adverse effects on residential neighborhoods to determine if the LUO adequately protects residential use and enjoyment.	PB & PD	Medium Term
16	Strategy	Encourage the PB to develop an ongoing reporting requirement for conditions of approval when appropriate	PB & PD	Medium Term
17	Strategy	Develop standards for businesses and small-scale professional offices so that they reflect the scale and character of the community.	PB & PD	Medium Term
18	Strategy	Review current policies for parking and traffic flow control provisions to ensure reduced congestion and provide a healthful, safe, and peaceful environment for residents and visitors.	PB & PD	Short Term
19	Strategy	Collaborate with the Town of Kennebunk and the business communities in Dock Square and Kennebunk Lower Village to manage tourism to ensure the safety and enjoyment of residents and visitors.	BoS, CoC & KBA	Ongoing
20	Strategy	Investigate and recommend standards for commercial enterprises that provide goods and services catered to a year-round community	PB & PD	Medium Term

## Chapter 13: Public Facilities & Services

			Responsible Party	Timeframe
<b>1</b>	<b>GOAL</b>	<b>MAINTAIN A LOCALLY BASED PUBLIC-SCHOOL FACILITY.</b>		
<b>2</b>	<b>Policy</b>	<b>Continue to have a local public-school facility in Kennebunkport.</b>		
3	Strategy	Ensure that Kennebunkport’s municipal cost share for RSU 21 continues to support and maintain staff and facilities at consolidated school.	BoS	Ongoing
<b>4</b>	<b>GOAL</b>	<b>ENSURE ADEQUATE MUNICIPAL OFFICE SPACE AND TECHNOLOGY FOR TOWN GOVERNMENT AND RELATED SERVICES.</b>		
<b>5</b>	<b>Policy</b>	<b>Provide adequate facilities for local government.</b>		
6	Strategy	Continue to offer online municipal services to better serve the public, while maintaining an efficient workforce.	BoS	Ongoing
7	Strategy	Consider facility and staff needs assessment to be kept up to date with current and future internal and external needs.	TM, BoS, Dept. Heads	Medium Term
<b>8</b>	<b>GOAL</b>	<b>PROVIDE PUBLIC SEWER SERVICE IN AREAS DESIGNATED AS GROWTH AREAS AND WHERE SEWER EXPANSION WILL BENEFIT ENVIRONMENTALLY SENSITIVE AREAS.</b>		
<b>9</b>	<b>Policy</b>	<b>Monitor and prepare for the need for sewage facilities in growth areas and where sewer expansion will benefit environmentally sensitive areas.</b>		
10	Strategy	Assessment of existing wastewater infrastructure for both current and future design flows	PW	Medium Term
11	Strategy	Continually re-evaluate the rate of impact fees and user fees.	BoS & PW	Ongoing
12	Strategy	Ensure that the maintenance of aging sewer infrastructure is a priority.	BoS & PW	Ongoing
13	Strategy	Evaluate adding existing developed areas in environmentally sensitive locations onto public sewer	PW	Medium Term
14	Strategy	Adhere to the Maine Climate Council’s recommendation to locate new critical infrastructures, such as pump stations and other wastewater infrastructure, away from areas that are at-risk from sea level rise and flooding.	BoS & PW	Ongoing
<b>15</b>	<b>GOAL</b>	<b>PROVIDE ADEQUATE FACILITIES AND SERVICES TO MEET PUBLIC SAFETY NEEDS.</b>		

16	<b>Policy</b>	<b>Maintain an adequate police, fire, and ambulance service to protect the community and properties of Kennebunkport.</b>		
17	Strategy	Support the continued needs of the Town’s evolving fire service.	FC & BoS	Ongoing
18	Strategy	Ensure that adequate capital is appropriated for buildings, trucks, and equipment.	TM	Ongoing
19	Strategy	Continue to support mutual aid agreements for fire and ambulance service.	PSC, PC & BoS	Ongoing
20	<b>GOAL</b>	<b>MAINTAIN KENNEBUNKPORT AS A TREE CITY USA COMMUNITY.</b>		
21	<b>Policy</b>	<b>Maintain an active Shade Tree Program.</b>		
22	Strategy	When specified, require developers to plant shade trees in a manner consistent with a town-wide plan (specifications to be developed by the Shade Tree Committee) prioritizing the public roadways.	Shade Tree Committee, PB & PD	Medium Term
23	Strategy	Review and revise, if necessary, the town’s current shade tree program to ensure adequate installation, maintenance, and replacement policies.	PB, STC & PD	Short Term
24	Strategy	Maintain large trees that provide shade	PW & STC	Ongoing
25	Strategy	Encourage the PB to maintain existing large trees that provide shade.	PB	Ongoing
26	<b>GOAL</b>	<b>REDUCE SOLID WASTE.</b>		
27	<b>Policy</b>	<b>Encourage the reduction of solid waste and support and sustain a viable and creative recycling program.</b>		
28	Strategy	Maintain a consistent and continuing educational program to keep citizens informed of recycling, hazardous waste disposal, composting, and other programs available for them to use.	PW, BoS	Ongoing
29	Strategy	Develop a program to assist commercial properties to actively participate in recycling programs.	PW, BoS	Short Term
30	Strategy	Reduce solid waste and increase composting and recycling by investigating things such as increasing the frequency of recycling pick-ups, supporting composting, pay-by-the bag solid waste, public recycling bins, etc.	PW, BoS Fin. Dept, PW	Short Term
31	Strategy	Encourage commercial businesses to implement a dedicated recycling policy.	PD, CoC	Short Term
32	<b>GOAL</b>	<b>STRIVE FOR MUNICIPAL OPERATIONS THAT ARE SUSTAINABLE &amp; RESILIENT.</b>		

<b>33</b>	<b>Policy</b>	<b>Lead by demonstrating sustainable values and practices.</b>		
34	Strategy	Strive toward net zero by incorporating green building standards into RFPs and other consideration for public building projects.	BoS & PD	Ongoing
35	Strategy	Create an environmental impact policy when planning special town events to establish minimum standards.	BoS, TM, Dept. Heads	Short Term
36	Strategy	Integrate sustainability criteria into capital planning.	TM, BoS, Dept. Heads, BB	Ongoing
37	Strategy	Locate new public facilities comprising at least 75% of new municipal growth-related capital investments in designated growth areas.	TM & BoS	Ongoing
<b>38</b>	<b>Policy</b>	<b>Operate a safe, clean, and efficient fleet of vehicles.</b>		
39	Strategy	Prioritize carbon emissions reduction when purchasing new vehicles	BoS, PSC & PW	Short Term
40	Strategy	Develop anti-idling policies for public fleet vehicles, contractors, suppliers, and vendors, when appropriate to reduce carbon emissions.	BoS, Dept. Heads, TM, BoS	Short Term
<b>41</b>	<b>Policy</b>	<b>Incorporate climate change risk assessment and adaptation into public facilities and services planning</b>		
42	Strategy	Develop criteria to include climate change vulnerability and risk assessment of projects that are proposed for inclusion in the capital improvement program.	TM, BoS	Short Term
43	Strategy	Develop a policy to utilize the Maine Climate Council's guidance on planning and preparing for sea level rise when identifying appropriate sites for new construction or redevelopment of town-owned structures and critical infrastructure.	PW, TM, BoS	Short Term



## Chapter 14: Fiscal Capacity

Chapter 14: Fiscal Capacity			Responsible Party	Timeframe
1	GOAL	CONTINUE TO PLAN FOR AND FINANCE PUBLIC FACILITIES AND SERVICES TO ACCOMMODATE ANTICIPATED GROWTH AND ECONOMIC DEVELOPMENT.		
2	Policy	Finance existing and future facilities and services in a cost-effective manner.		
3	Strategy	Identify cost effective opportunities when extending public sewer, water, and sidewalks when reviewing development proposals.	PB & PD	Ongoing
4	Strategy	Explore opportunities to work with neighboring communities to plan for and finance shared or adjacent capital investments to increase cost savings and efficiencies.	TM	Ongoing

## Chapter 15: Recreation & Cultural Resources

Chapter 15: Recreation & Cultural Resources			Responsible Party	Timeframe
1	GOAL	PROVIDE HIGH QUALITY PARKS AND RECREATIONAL FACILITIES AND THE FINEST PROGRAMS, ATHLETICS, EVENTS, AND LEISURE ACTIVITIES.		
2	Policy	Continue to offer an array of recreational and cultural programs, classes, and opportunities for residents of all ages and identify opportunities to enhance recreational and cultural resources.		
3	Strategy	Support the creation of a Parks Master Plan.	RC & PRD	Short Term
4	Strategy	Maintain and expand virtual recreation and cultural opportunities.	RC & PRD	Ongoing
5	Strategy	Identify locations for programs such as splash pad, sports fields, roller hockey, pickle ball, and other uses identified by the Parks and Recreation Department and residents as part of a Parks Master Plan.	RC & PRD	Short Term
6	Strategy	Identify public locations that could be used year-round for community gatherings as a part of a Parks Master Plan	RC & PRD	Short Term

7	Strategy	Involve residents in long-term recreational and cultural resource planning efforts.	RC & PRD	Ongoing
8	Strategy	Continue to support the Recreation Department in programming and facilities needs.	RC & BoS	Ongoing
9	Strategy	Encourage businesses, non-profits, and the RSU 21 to better communicate with residents and others about cultural programs in an organized and central location such as a community calendar.	L	Short Term
10	Strategy	Continue to host seasonal events that provide social and cultural opportunities for residents and visitors.	RC, L, KHS, CoC, KBA	Ongoing
11	Strategy	Work with public and private partners to extend and maintain a network of trails for motorized and nonmotorized uses. Connect with regional trail systems where possible.	PD & CC	Ongoing
12	Strategy	Work with an existing local land trust or other conservation organizations to pursue opportunities to protect important open space or recreational land.	CC	Ongoing
13	Strategy	Provide educational materials regarding the benefits and protections for landowners allowing public recreational access on their property. At a minimum this will include information on Maine’s landowner liability law regarding recreational or harvesting use, Title 14, M.R.S.A. §159-A.	PD	Ongoing
<b>14</b>	<b>GOAL</b>	<b>MAINTAIN AND EXPAND ACCESS TO THE SHORE AND RIVERS FOR RECREATIONAL USES.</b>		
<b>15</b>	<b>Policy</b>	<b>Enhance public access to the water for recreational use.</b>		
16	Strategy	Create a public boat launch.	BoS, CC	Medium Term
17	Strategy	Where parking is appropriate, install signs that indicate points of interest, parking, and public rights-of-way to the water.	RC, PW	Medium Term
<b>18</b>	<b>GOAL</b>	<b>PREPARE FOR CLIMATE CHANGE.</b>		
<b>19</b>	<b>Policy</b>	<b>Integrate climate vulnerability and adaptation into recreational planning efforts.</b>		
20	Strategy	Identify undeveloped land that is vulnerable to sea-level rise and make recommendations on acquisition to act as flooding buffer.	CC & BoS	Short Term

21	Strategy	Identify recreational assets that are vulnerable to sea level rise.	RC, PRD & PD	Short Term
<b>22</b>	<b>Policy</b>	<b>Incorporate adaptation strategies into facility design.</b>		
23	Strategy	Review parks for adequate canopy cover and plant additional shade trees when necessary.	RC & STC	Ongoing
24	Strategy	Evaluate the use of pervious surfaces and other green infrastructure in parks to reduce stormwater runoff.	RC & PW	Ongoing

## Chapter 16: Hazard Mitigation

			Responsible Party	Timeframe
<b>1</b>	<b>GOAL</b>	<b>MITIGATE VULNERABILITY TO NATURAL HAZARDS, HUMAN-MADE HAZARDS, AND CLIMATE CHANGE.</b>		
<b>2</b>	<b>Policy</b>	<b>Plan and prepare for hazards.</b>		
3	Strategy	Continue to participate in multi-hazard mitigation plan updates and encourage public participation in this process.	PSC	Ongoing
4	Strategy	Continue to partner with regional entities and communities to enhance evacuation route planning and community education on evacuation routes.	PSC	Ongoing
5	Strategy	Continue to partner with regional entities and communities to identify additional options for shelters.	PSC	Ongoing
6	Strategy	Incorporate planning for pandemics into existing hazard mitigation and emergency operations plans to increase preparedness for future pandemics.	EM & PH	Ongoing
7	Strategy	Encourage participation in the National Flood Insurance Program.	CEO, PD	Ongoing
8	Strategy	Evaluate the applicability of the Community Rating System in Kennebunkport.	CEO & BoS	Medium Term
9	Strategy	Educate the public about hazards and strategies to avoid potential damage and injury.	EM & PD	Ongoing
10	Strategy	Keep the Town's emergency operations plan current.	EMA	Ongoing
11	Strategy	Review and update as needed a disaster recovery policy to maintain municipal operations.	BoS, EM, HD	Ongoing

12	Policy	<b>Increase community resilience to climate change impacts.</b>		
13	Strategy	Complete the Maine Flood Resilience Checklist to assess coastal vulnerabilities.	PD	Short Term
14	Strategy	As part of the Climate Action Plan, assess non-coastal vulnerabilities to establish a comprehensive understanding of current and future climate change impacts to people, infrastructure, and natural resources.	PD	Short Term
15	Strategy	Seek applicable grant opportunities that will fund projects that will increase understanding of vulnerability and mitigate vulnerability.	PD	Ongoing
16	Strategy	Continue to participate in regional efforts to assess and mitigate vulnerability.	BoS & PD	Ongoing
17	Strategy	Continue to incorporate climate adaptation into future updates to the Comprehensive Plan.	GPC	Ongoing
18	Strategy	Incorporate hazard mitigation analysis review into planning and zoning reviews.	PB & PD	Medium Term
19	Strategy	Ensure adequate funding for emergency services, critical infrastructure protection, public health services, and hazard identification and mitigation.	BoS, BB, TM	Ongoing

## Chapter 17: Regional Coordination

			Responsible Party	Timeframe
1	GOAL	<b>COORDINATE WITH OTHER COMMUNITIES IN THE REGION</b>		
2	Policy	<b>Maintain cooperative agreements with nearby communities that are mutually beneficial.</b>		
3	Strategy	Continue to participate in partnerships that support sustainability and resilience, multi-modal transportation, river management, aquifer protection, and other regional considerations.	BoS	Ongoing
4	Strategy	Continue to participate in regional partnerships that support public safety, education, communication, emergency management, and other basic services.	BoS	Ongoing

## Chapter 18: Future Land Use

Chapter 18: Future Land Use			Responsible Party	Timeframe
1	<b>GOAL</b>	<b>KEEP THE LAND USE ORDINANCE CURRENT AND ALIGNED WITH THE COMPREHENSIVE PLAN</b>		
2	<b>Policy</b>	<b>Regularly review and amend the LUO.</b>		
3	Strategy	Identify necessary amendments to the LUO on an annual or regular basis.	PB & PD	Ongoing
4	Strategy	Perform a review of the LUO for consistency with the comprehensive plan and make recommendations for warrant articles.	PD	Medium Term
5	Strategy	Review uses in Free Enterprise and Farm and Forest Zones and make recommendations for warrant articles.	PD	Medium Term
6	Strategy	Create educational curriculum for boards and committees that are responsible for land use decisions and make available to the public.	PD	Short Term
7	<b>GOAL</b>	<b>ENSURE ORDERLY GROWTH AND PREVENT SPRAWL.</b>		
8	<b>Policy</b>	<b>Encourage growth adjacent to current village centers. Growth should be compatible with and integrated with the existing infrastructure and built environment.</b>		
9	Strategy	Conduct a build-out analysis on a periodic basis to understand opportunities and constraints to growth.	PD	Long Term
10	Strategy	Review the impact of Growth Management permits on a periodic basis to determine its effectiveness in directing growth in a manner that is consistent with this Comprehensive Plan.	GPC & PD	Short Term
11	Strategy	Develop a long-term plan for sewer and water expansion to accommodate future growth.	PW & PD	Long Term
12	Strategy	Incorporate Traditional Neighborhood Design (TND) principals in the subdivision regulations for growth areas.	PB & PD	Medium Term
13	Strategy	Review LUO to ensure consistency with LD 2003, An Act To Implement the Recommendations of the Commission To Increase Housing Opportunities in Maine by Studying Zoning and Land Use Restrictions.	PD	Short Term
14	<b>Policy</b>	<b>To coordinate the community's land use strategies with other local and regional land use planning efforts.</b>		

15	Strategy	Track new development in the community by type and location.	PD	Ongoing
16	Strategy	Provide the code enforcement officer with the tools, training, and support necessary to enforce land use regulations, and ensure that the Code Enforcement Officer is certified in accordance with 30-A M.R.S.A. §4451.	TM, BB & BOS	Ongoing
17	<b>Policy</b>	<b>To support the level of financial commitment necessary to provide needed infrastructure in growth areas.</b>		
18	Strategy	Periodically (at least every five years) evaluate implementation of the plan in accordance with Section 2.7.	PD & GPC	Long Term
19	<b>GOAL</b>	<b>ENSURE PUBLIC ACCESS TO THE COAST.</b>		
20	<b>Policy</b>	<b>Establish new public access points.</b>		
21	Strategy	Identify coastal properties that may be appropriate for more public access.	RC & PD	Medium Term
22	Strategy	Promote land acquisition for the establishment of access for small watercraft.	BoS	Medium Term
23	<b>GOAL</b>	<b>PRESERVE KENNEBUNKPORT'S OPEN SPACE AND RURAL CHARACTER.</b>		
24	<b>Policy</b>	<b>Identify land that warrants protection and set priorities.</b>		
25	Strategy	In collaboration with the Kennebunkport Conservation Trust, identify goals and a process for land conservation and planning for climate change and present recommendations to Selectboard.	KCT, PD & CC	Ongoing
26	Strategy	Support Kennebunkport Conservation Trust in its goals of connecting open space to allow habitat for wildlife and endangered species, and the enjoyment of the natural environment.	PB & PD	Ongoing
27	Strategy	Educate the public about the benefits of conservation easements.	CC	Ongoing
28	Strategy	Establish a development impact fee to fund land conservation and recreation.	PD, TM & BoS	Medium Term
29	<b>GOAL</b>	<b>MAINTAIN KENNEBUNKPORT'S SMALL TOWN CHARACTER.</b>		
30	<b>Policy</b>	<b>Maintain the aesthetic, historic, and architectural character of Kennebunkport's neighborhoods.</b>		
31	Strategy	Encourage connecting streets, a pedestrian-friendly environment, and small-scale, neighborhood commercial services that are geared toward serving local residents.	PB & PD	Ongoing

32	Strategy	Preserve Goose Rocks Beach as a safe, limited use, and family-oriented beach.	BoS & BAC	Ongoing
33	Strategy	Develop the Village Parcel in a manner that is consistent with Kennebunkport’s small-town character.	PB & PD	Medium Term
<b>34</b>	<b>GOAL</b>	<b>PLAN FOR A CHANGING CLIMATE.</b>		
<b>35</b>	<b>Policy</b>	<b>Steer growth away from areas that will be vulnerable to hazards caused by climate change.</b>		
36	Strategy	Develop standards for new development in areas that are vulnerable to sea level rise (SLR) and ground water rise that is induced by SLR.	PB & PD	Medium Term
37	Strategy	Complete and maintain the inventory of Town-owned parcels and research allowed uses. Climate change impacts should be considered for future uses.	BoS & PD	Short Term